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The Conard-Pyle Co.

WEST GROVE, PA. 19390

WHOLESALE CATALOG

Fall 1976
Spring 1977

FIRST EDITION

DOUBLE DELIGHT

RODNEY H. WITMAN
Lawn - Garden - Patio Products
934 Ellendale Dr. Towson, Md. 21204
(301) 823-4732

GROWERS OF
THE *FAMOUS* STAR® ROSES
AND STAR® QUALITY
CONTAINER STOCK

Phone: 215-869-2426 Monday–Friday 8 A.M. to 4 P.M.

We invite you . . .

to browse through this catalog of Star Roses and Star Quality Container Grown Stock and to make your selections for your customers' Fall '76 and Spring '77 needs.

We fully realize that plants, like hair styles and clothing, tend to change in their popularity and fashion. With this in mind we are constantly searching for new plants with superior customer appeal. The Blue Hollies originated by Mrs. Kathleen Meserve are our most recent discovery. Five proven varieties are catalogued and many others are being evaluated. This group of versatile, hardy hollies we believe will prove to be "in fashion" now and for many years to come.

You are encouraged to order all of your Star Quality Products promptly as shortages in inventory may cause disappointment to those who delay!

Sincerely,

P. J. Meserve

President

ESTABLISH CREDIT WITH US IN ADVANCE

We can serve you more speedily and completely if you establish credit with us in advance . . . it means that you can order or reorder without delay or hold-up until you can remit cash with the order.

We will gladly arrange credit for you, but we would appreciate receiving the names of two major suppliers and one bank with whom you have dealt. *Send us this information in advance of placing your order* so that there will be no delay in shipment to you.

TERMS:

Cash with order ..... **less 2%**
With established credit ..... **2%, 10 days—Net, 30 days**

Past due accounts will be assessed a SERVICE CHARGE of 1% per month. The service charge is computed by a "Periodic Rate" of 1% per month, which is an ANNUAL PERCENTAGE rate of 12% applied to the previous balance after deducting current payments and/or credits appearing on the statement.

HOURS:

Monday through Friday—8:00 A.M. to 4:00 P.M.

Please call at main office. Phone 215-869-2426 and ask for Wholesale Dept. where our staff is always ready to serve you. Any additions or questions about your order will be handled promptly.

DISCLAIMER:

The Conard-Pyle Co. shall not be liable for loss due to strikes, fires, delays of carriers, acts of God, or any other causes beyond our control. The Conard-Pyle Co. warrants to the extent of the purchase price that plants and products sold are as represented within recognized tolerances. Seller gives no other or further warranty, express or implied. Complaints of any type, including errors or omissions in filling orders, must be made to us in writing within 10 days after receipt of merchandise. All goods offered subject to prior sales. Prices subject to change without notice. This list cancels all previous lists.

Patented varieties of plants are sold under license from the patent owner.

THE CONARD-PYLE CO. IS A MEMBER OF . .

American Association of Nurserymen, Inc.
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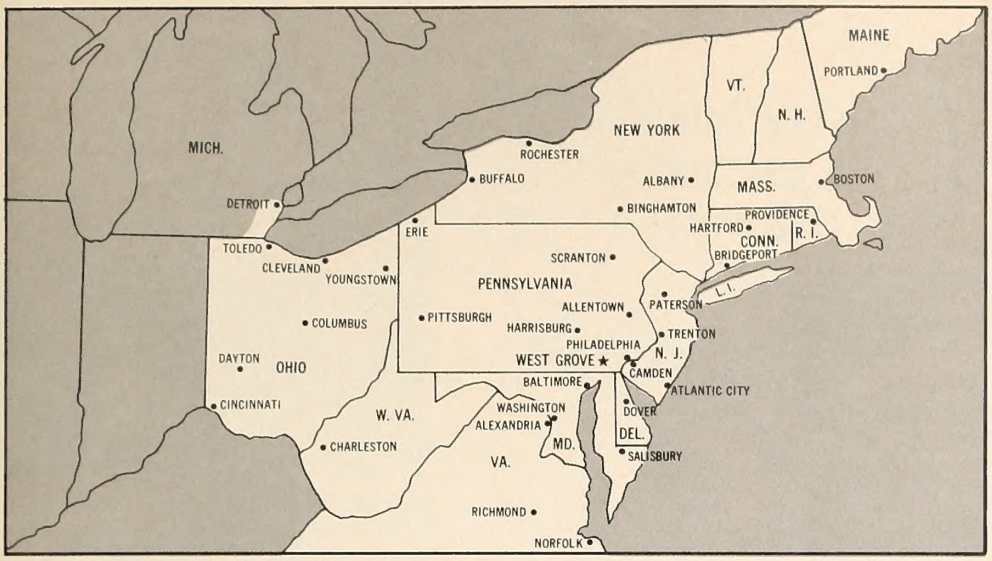
TRUCK DELIVERY AREA SERVICE



DIRECT: To your door with combination truck delivery.

WHAT: Container Roses and Container-grown plants, without packing or crating charges.

WHERE: In the area shown on the map at left. Shipments to locations beyond this delivery area may be made with special arrangements. Please contact us by phone or mail.

WHEN: Beginning week of April 11 for Container Roses. If weather permits, shipping of container stock may begin in March.

WHY: To offer you speedy delivery where transportation of plants in growth by common carrier is impractical.

★ A minimum of 200 plants to be delivered to one location at one time is required for delivery.

★ Orders for less than 200 "Container" plants may be picked up at our nursery on Fridays only.

★ A combination of "Container" Roses and Container stock to equal 200 is allowed.

★ Whenever possible, orders will be combined by area, to make full trailer loads. Shipping charges will be on a percentage of the cost of the load. If your order takes up one-half of the load space, you will be charged 50% of the load cost.

★ On all combination loads a stopover charge of $26.00 will be made.

★ 1200 Premium "Container" Roses or 1200 2-gallon containers equals a full load.
1700 Regular "Container" Roses equals a full load.
800 Rhododendrons equals a full load.

★ We do not stack "can on can." All our trailers have decks to insure that your order will be delivered to you in the best possible condition.

PLEASE READ THE IMPORTANT NOTICES BELOW . . .

NOTICE (FREIGHT):

The freight rates listed to the right are for a two-decked forty-foot trailer load to one delivery point. When two or more stops are on a trailer the $26.00 stopover charge is added for each extra stop. In other words, a four stop load to Harrisburg, Pa., would cost $215.00 plus $78.00 (3 x $26.00) or $293.00. Remember, these rates are our best estimates for '76–'77 as prepared in February '76, and are subject to change in this volatile economy.

NOTICE:

The Conard-Pyle Co. reserves the right to substitute either one size larger or one size smaller any container grown plants in variety acknowledged before December 1st, unless it is specified when ordering that substitutions are not acceptable.

In order to reserve your plants and provide you with prompt acknowledgments of your orders given to us before December 1st, it is necessary that we work with estimates. Some changes may be necessary after final Fall grading. If any change in your order is required, you will receive a revised acknowledgment prior to December 31st.

Our trucks are reliable, speedy and careful

Below you will find approximate costs of full trailer loads to specific areas:

From West Grove to:	Approx. cost for trailer loads
Albany, N. Y.	$405.00
Allentown, Pa.	215.00
Baltimore, Md.	215.00
Binghamton, N. Y.	405.00
Boston, Mass.	465.00
Charleston, W. Va.	615.00
Cincinnati, Ohio	775.00
Cleveland, Ohio	495.00
Columbus, Ohio	565.00
Concord, N. H.	495.00
Detroit, Mich.	695.00
Erie, Pa.	465.00
Harrisburg, Pa.	215.00
Hartford, Conn.	395.00
Hicksville, L. I., N. Y.	355.00
Norfolk, Va.	495.00
Paterson, N. J.	355.00
Pittsburgh, Pa.	395.00
Portland, Me.	565.00
Providence, R. I.	435.00
Richmond, Va.	435.00
Rochester, N. Y.	465.00
Salisbury, Md.	325.00
Scranton, Pa.	325.00
Stamford, Conn.	355.00
Washington, D. C.	325.00
Wilmington, Del.	215.00

Mrs. Kathleen Meserve, originator of the NEW BLUE HOLLIES, examining one of her exciting new selections. The result of many years of breeding and evaluation these hardy hollies have been named a new botanical species by the Arnold Arboretum. (Ilex x meserveae).

The tall Metasequoia and bushy Exbury Azaleas present an interesting winter skyline in our West Grove display garden.

THE *STAR® QUALITY* CONTAINER LINE

★ **What STAR QUALITY means to you:**

VARIETIES selected for hardiness and over-all landscape value;
STRAINS selected to give you the best growth characteristics of each variety;
CUTTINGS selected to grow finer plants for you and your customers;
CULTURAL METHODS selected to produce plants of quality, disease free and nutritionally balanced;
INDIVIDUAL PLANTS selected to fill your order for instant sale and greater profit.

★ We are continually testing and evaluating new evergreens and flowering plants to add to our line. While we want to expand it, we also want to make sure of the adaptability of every plant before we accept it. This means every variety in this list has proved hardy with us, we have found it useful for home landscaping, and it has strong customer appeal.

★ All plants in our Star Quality Container Line are grown in 2-gallon or 3-gallon Polytainer Pots.

★ **All are sized by actual measure of the plant.** This is most important, for it means you know the size of the plant you will receive, and not just the size of the container. Our plants are grown here at West Grove to fit the containers in which they are delivered. They have our strict personal supervision, and all are hardy and acclimated.

★ Each plant has its own new Star Quality Tag, which lists the Latin and the common name, and the size of the plant.

★ **Minimum order is 10 of a variety and size. Please order in multiples of 5 of a variety. Orders of less than 200 plants must be picked up at the nursery.**

★ We invite YOU to build YOUR profits by selling our Star Quality nursery stock! ★

Grading and spacing container stock to assure plants of proper size and quality for your orders

EXBURY AZALEAS. Named varieties of hardy, exotic Azaleas.

Our Quality Exbury Azaleas have strong vigorous growth, outstanding hardiness, flowers of dazzling new colors, with subtle and sometimes pronounced fragrance. They thrive most anywhere. Specimens may reach 6 feet in height and 4 feet in width. They prefer full sun or open shade.

	Size	10–24 ea.	25–99 ea.	100-up ea.
—Gibraltar. Large, brilliant orange trusses. Vigorous grower with rugged hardiness. Blooms in mid-May. (Zone 4)	10–12″	$4.20	$3.90	$3.80
	12–15″	4.70	4.40	4.30
	15–18″	5.40	4.90	4.80
	18–21″	6.40	5.90	5.70
—Old Gold. Massive golden yellow trusses consisting of many florets flared with a touch of copper. Blooms in mid-May. A hardy, truly spectacular specimen. (Zone 4)	10–12″	4.50	4.20	4.10
	12–15″	5.00	4.70	4.60
	15–18″	5.50	5.20	5.10
	18–21″	7.40	6.90	6.70
—Golden Peace. A clear, brilliant yellow mass of bloom with trusses of many bright yellow florets, each a masterpiece. Plants are strong and compact, with bright green foliage turning a delightful red-bronze before dropping in fall. Extremely hardy; thrives in partial shade or bright sun. A showy specimen. Blooms in mid-May. Pl. Pat. 3410. (Zone 4)	10–12″	4.50	4.20	4.10
	12–15″	5.00	4.70	4.60
	15–18″	5.50	5.20	5.10
	18–21″	7.40	6.90	6.70
—Royal Lodge. Huge trusses of brick-red to crimson blooms. Vigorous, hardy, upright grower. Blooms in late May. (Zone 4)	12–15″	4.70	4.40	4.30
	15–18″	5.40	4.90	4.80
	18–21″	6.40	5.90	5.70
	21–24″	7.40	6.90	6.70
—Tunis. Massive deep pink trusses bloom late in May. Very fragrant, hardy and upright. (Zone 4)	12–15″	4.70	4.40	4.30
	15–18″	5.40	4.90	4.80
	18–21″	6.40	5.90	5.70
	21–24″	7.40	6.90	6.70

Aerial view of our office, greenhouses, rose storage cellars, and Garden Center #1

	Size	10–24 ea.	25–99 ea.	100-up ea.
CHAMAECYPARIS				
—pisifera compacta. Slow, compact growth and artistically arranged sprays of dense, rich green foliage make this an excellent dwarf conifer. Very good for rock gardens. (Zone 5)	8–10″	$3.20	$2.90	$2.80
	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
—pisifera pygmaea. (Dwarf Pygmy Cypress). Very dwarf, low grower of soft green with a definite smooth mounding habit. (Zone 5)	8–10″	3.20	2.90	2.80
	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
—thyoides andelyensis. A dense evergreen with a narrowly columnar habit. The short sprays of dark bluish green foliage add to this attractive slow-growing specimen or border plant. Mature height 14 to 18 feet. (Zone 5)	12–15″	3.20	2.90	2.80
	15–18″	3.70	3.40	3.30
	18–24″	4.20	3.90	3.80
COTONEASTER				
Although we have grown many kinds of Cotoneaster, both experimentally and in production quantity, we feel that the two varieties listed here have proven to be the best selection.				
—adpressa praecox (Early Cotoneaster). Hardy, large scarlet fruits. Low growing, with a wide spread. A vigorous kind, good to use instead of Horizontalis. Has survived −20° F. in fine condition. (Zone 4)	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
—apiculata (Cranberry Cotoneaster). Excellent border and low hedge. Grows to 2 feet in height. Large red berries highlight this hardy, vigorous grower. (Zone 4)	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
EUONYMUS				
—Emerald Cushion. Due to considerable demand we are returning this excellent evergreen ground cover and border plant to our product line. Cushion is characterized by dense branching, solid green foliage, dwarf mounded growth habit, and proven hardiness. (Zone 5)	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
	15–18″	5.40	4.90	4.80
—Emerald Gaiety. Green leaves with white margins. Attractive all year long. Very hardy, tolerating varied soil conditions. Very fine as accent plants, for borders, ground covers, along walks—you name it! Mature plant 4 to 5 feet tall with nearly equal spread. Takes well to shaping. Scale resistant. Pl. Pat. 1960. (Zone 5)	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
	15–18″	5.40	4.90	4.80
—Emerald 'n Gold. Like Gaiety, this plant is resistant to scale, dogs and drought. Leaves of this one are margined with gold. Likes full sun or semi-shade. Pl. Pat. 2231. (Zone 5)	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
	15–18″	5.40	4.90	4.80

See Hardiness Zone Map on page 25

HYBRID ILEX

(Ilex × Meserveae)

Blue Hollies are highly ornamental, exceptionally hardy broadleaf evergreens. All take shearing and shaping very well or make striking specimens grown naturally. They thrive in full sun or light shade and adapt to most any soil.

These Hollies have been developed by Mrs. Kathleen Meserve and represent a significant breakthrough in planned Ilex breeding.

	Size	10–24 ea.	25–99 ea.	100-up ea.
—Blue Angel Holly. A berry-bearing Christmas type with uniquely crinkled leaves, dark, glossy and exceptionally hardy. Berries are unusually large, shiny, deep red. Vigorous, well-branched, compact growth is highly ornamental in any setting. Hardiness gives added versatility and use. Plant Pat. 3662. (Zone 5)	10–12″	$4.20	$3.90	$3.80
	12–15″	4.70	4.40	4.30
—Blue Boy Holly. Returned by popular demand is this the original male holly of the Blue Holly family. Pl. Pat. 2435. (Zone 4)	10–12″	3.50	3.20	3.10
	12–15″	4.00	3.70	3.60
	15–18″	4.50	4.20	4.10
—Blue Girl Holly. Also returned due to many requests is this the famous original Blue Girl Member of the Family. Pl. Pat. 2434. (Zone 4)	10–12″	3.50	3.20	3.10
	12–15″	4.00	3.70	3.60
	15–18″	4.50	4.20	4.10
—Blue Princess Holly. Here is an improved Blue Girl. Blue Princess outberries all of the "girls," with a profusion of bright, shiny berries in clusters all along the stems. Growth is vigorous, freely branched, and plants are broad, upright, and well clothed with Christmas Holly foliage. The glossy, deep green foliage is ruggedly hardy and beautiful in any season. Plant Pat. 3675. (Zone 5)	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
	15–18″	4.70	4.40	4.30
—Blue Prince Holly. Vigorous growth; glossy, rugged, attractive foliage; abundant pollen fertile to all female Blue Hollies. Well-branched, compact growth makes a broad natural pyramid. Fits most anywhere and takes shearing well. Plant Pat. 3517. (Zone 5)	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
	15–18″	4.70	4.40	4.30
	18–24″	6.40	5.90	5.70

JUNIPERUS.

Very popular because of their wide range in growth habits and ready adaptability to nearly any site. Our Star Quality stock is unmatched!

	Size	10–24 ea.	25–99 ea.	100-up ea.
—chinensis aurea, Gold Coast (Gold Coast Juniper). Low, spreading, compact grower with lacy new growth of golden color. A superior accent plant. Pl. Pat. 2491. (Zone 4)	10–12″	3.50	3.20	3.10
	12–15″	4.00	3.70	3.60
	15–18″	5.00	4.70	4.60

JUNIPERUS, continued

	Size	10–24 ea.	25–99 ea.	100-up ea.
—chinensis pfitzeriana "Bakaurea," Gold Star™ (Gold Star Juniper). Distinctive golden color on the growing tips *and* generally throughout the plant, dense branching, vigorous growth, and an abundance of juvenile foliage make this plant a really new addition. Gold Star has a lower growth habit than others in this *pfitzeriana* group with mature plants exhibiting a height of 18–24 inches and a 5 foot spread. Prefers full sun. Plant Pat. 3801. (Zone 4)	10–12″	$3.50	$3.20	$3.10
	12–15″	4.00	3.70	3.60
	15–18″	5.00	4.70	4.60
—chinensis, "Sea Spray." A very dense and low spreader with attractive blue-gray foliage. A vigorous grower with long, lacy growth adding an appealing contrast to the full, dense spreading habit. Plant Pat. 3140. (Zone 5)	10–12″	3.50	3.20	3.10
	12–15″	4.00	3.70	3.60
	15–18″	5.00	4.70	4.60
—conferta, "Blue Pacific." This much improved form of Shore Juniper with rich blue-green foliage, excellent trailing habit and rather vigorous growth offers a very decorative ground cover to the landscaper. (Zone 5)	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
—horizontalis, Bar Harbor (Bar Harbor Juniper). A splendid ground cover. Low, dense with bluish foliage turning purplish in winter. (Zone 4)	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
—horizontalis, Blue Horizon (Blue Horizon Juniper). A real ground-hugger with silver-blue foliage. An exciting accent or ground-cover conifer. (Zone 4)	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
—horizontalis plumosa (Andorra Juniper). Vigorous, freely branched strain of one of the most popular Junipers. Handsome gray-green foliage in summer, becoming purple in winter. (Zone 4)	10–12″	3.00	2.80	2.70
	12–15″	3.50	3.20	3.10
	15–18″	4.00	3.70	3.60
—horizontalis plumosa compacta, Youngstown (Compact Youngstown Andorra Juniper). Dense, compact growth—very hardy. Purple-bronze winter color. (Zone 4)	10–12″	3.00	2.80	2.70
	12–15″	3.50	3.20	3.10
	15–18″	4.00	3.70	3.60
—horizontalis plumosa compacta, Wilms (Wilms Compact Andorra Juniper). This Juniper has all the desirable traits of *plumosa compacta* plus an even more compact, dense growth habit. (Zone 4)	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
—horizontalis wiltoni (Blue Rug Juniper). Colorful blue foliage, purple in winter. An excellent contrast in texture and color when used with other ground covers. Only 4 to 6 inches high when 5 to 6 feet across. Close branches making a dense mat. An outstanding ground cover. (Zone 4)	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
—procumbens, Bonin Isles. This selection exhibits a full prostrate habit with a semi-mounding effect. The bluish green foliage and rapid spread make it a superior creeping evergreen. (Zone 4)	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80

All prices quoted are F.O.B. West Grove, Pa.

THREE NEW *Blue Hollies*

Unique, Hardy, Beautiful
A Breakthrough in Plant Creation

This new species of very hardy Holly, Ilex x meserveae, took years of breeding and evaluation, it is an important breakthrough and was named by the Arnold Arboretum as a new Botanical species in honor of its creator Kathleen Meserve. In 1975, Mrs. Meserve was again honored and received The American Horticultural Society's Citation for outstanding contributions to Amateur Horticulture.

Ilex x meserveae began as early as 1946 and we have not seen the end of it by any means. This love affair with Holly began with Mrs. Meserve's fascination with beauty and the native American Holly which grows so abundantly. "Becoming involved," she researched this Holly, visited arboreta and nurseries and began a wide and varied collection. She discovered the luxuriant English Holly and found, as many of us have, that this beauty does not like a cold climate. With the help of Paul Vossberg of Westbury Rose Co., she found the Rugosa Holly and felt it could be the rugged hardy Holly to mate with the English Holly. Upon obtaining six seeds of the Rugosa Holly from Dr. Hara of the University of Tokyo, the breeding work began.

In 1964, the first two Blue Hollies were introduced, Blue Girl and Blue Boy. They were unique. In 1972, a new truly ornamental Holly was introduced—Blue Prince. Blue Prince was needed and produced abundant pollen. The following year, there were two more Blue Holiies, Blue Angel and Blue Princess. Both produced large quantities of shiny red berries, both are ornamental and both are ruggedly hardy as far north as Minnesota and in the rugged Nebraska climate.

BLUE PRINCESS

THE BLUE HOLLIES BEAUTIFUL IN ALL SEASONS

Blue Princess

An improved Blue Girl, with even more berries and a darker, more lustrous over-all blue-green cast.

Berries . . . profuse, abundant, bright glossy red, in big bold clusters along the stems.

Stems . . . distinctive purple-blue.

Growth . . . broad, upright, freely branched with plenty of deep, dark evergreen foliage.

Hardy, rugged, beautiful in all seasons.

Plant Pat. 3675

Blue Prince

A handsome new boy Holly with compact growth to make a broad natural pyramid.

Stems . . . purplish blue.

Foliage . . . large, lustrous dark green all year.

Growth . . . upright, rapid, sturdy.

Adaptability . . . hardy, standing winter wind and cold well.

Blue Prince is needed and produces abundant pollen to fertilize all the "girl" hollies in a wide area.

Plant Pat. 3517

Blue Angel

Perhaps the most beautiful and outstanding Holly of all.

Berries . . . shiny deep red, of unusually large size.

Stems . . . distinctive bluish, freely branched.

Foliage . . . crinkled, dark and glossy, covers the plant completely.

Growth . . . vigorous, full and dense without shearing—truly ornamental.

Rugged, hardy and decorative.

Plant Pat. 3662

GULF STREAM NURSERY, INC.
WACHAPREAGUE, VA.

Three New Blue Hollies

Mrs. Kathleen Meserve is the creative hybridizer and originator of the unique species of Holly, Ilex x meserveae—the new Blue Hollies.

In 1946, this city born woman and her family moved to a Long Island, New York estate. She immediately became enamored of country life and the beauty of nature and growing things. An intense person with a keen interest and great imagination, Mrs. Meserve became aware that her surroundings had a special beauty in the native American Holly which grew in abundance. The natural outgrowth of her interest was to try her hand at hybridizing.

Mrs. Meserve's goal was to create a holly that would have all the luxuriant qualities of the English Holly and none of its shortcomings. It took years to produce the Blue Hollies. Truly an American success story of a self-taught woman who has made her mark in the world of horticulture.

BLUE PRINCESS

BLUE ANGEL

BLUE PRINCE

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	Size	10–24 ea.	25–99 ea.	100-up ea.
JUNIPERUS, continued				
—procumbens nana (Dwarf Japanese Garden Juniper). This plant with attractive blue-green foliage and distinctly cushion-like growth habit is one of the finest spreading prostrate Junipers. (Zone 4)	10–12″	$3.20	$2.90	$2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
—scopulorum horizontalis glauca (Blue Mist Juniper). The silvery blue foliage at the growing tips all along each ground-hugging branch curves skyward to provide a *most unique* growth habit. Excellent for rock gardens, ground cover and over walls. (Zone 4).	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
—Sky Rocket. A very narrow, dense, columnar Juniper, blue in color. A very interesting accent plant. (Zone 5)	18–24″	3.50	3.20	3.10
	24–30″	4.00	3.70	3.60
	30–36″	4.50	4.20	4.10
	36–42″	5.50	5.20	5.10
	42–48″	7.40	6.90	6.70
	48–60″	8.40	7.90	7.70
—squamata parsoni (Parson's Juniper). A free-branching ground cover with unusual gray-green foliage, making a textured blanket contrasting with other plants. Ideal for slopes where maintenance must be eliminated. (Zone 5).	10–12″	3.20	2.90	2.80
	12–15″	3.70	3.40	3.30
	15–18″	4.20	3.90	3.80
LEUCOTHOE				
—axillaris (Coast Leucothoe). Dense, bushy, broadleaf evergreen. Gracefully arching branches. Very fine foundation plant. Small, white hanging flower clusters in spring. (Zone 5)	10–12″	3.50	3.20	3.10
	12–15″	4.00	3.70	3.60
	15–18″	4.50	4.20	4.10
—fontanesiana, Rainbow (Rainbow Leucothoe). Handsome, broadleafed evergreen shrub. Pink-to-creamy-yellow splotches on dark green leaves and red twigs make this plant a real dazzler! (Zone 5)	10–12″	3.70	3.40	3.30
	12–15″	4.20	3.90	3.80
	15–18″	4.70	4.40	4.30
—fontanesiana rollissoni (Rollisson Drooping Leucothoe). Low, spreading broadleaf shrub with long, leathery, dark green leaves. Excellent border shrub. (Zone 5)	10–12″	3.50	3.20	3.10
	12–15″	4.00	3.70	3.60
	15–18″	4.50	4.20	4.10

	Size	10–24 ea.	25–99 ea.	100-up ea.
METASEQUOIA				
—glyptostroboides (Dawn Redwood). A very rapid-growing deciduous conifer of pyramidal form. Beautiful fern-like foliage. Does well in low moist locations. Attains heights of 50 to 60 feet. (Zone 5)	24–30″	$3.70	$3.40	$3.30
	30–36″	4.20	3.90	3.80
	36–42″	4.70	4.40	4.30
	42–48″	6.40	5.90	5.70
	48–60″	7.40	6.90	6.70
PIERIS				
—japonica compacta (Compact Japanese Andromeda). Dense, compact with dark, shiny green leaves. A broadleaf evergreen known for the beautiful drooping clusters of white, bell-shaped flowers in spring. (Zone 5)	10–12″	4.00	3.70	3.60
	12–15″	4.50	4.20	4.10
	15–18″	5.40	4.90	4.80
PINUS				
—mugho, E.N.C. (Dwarf Mountain Pine, E.N.C. Strain). A superior strain of the popular Mugho Pine. Very densely branched and of uniform, dwarf, low, mounding habit. (Zone 4)	8–10″	4.00	3.70	3.60
	10–12″	4.50	4.20	4.10
	12–15″	5.00	4.70	4.60
THUJA				
—occidentalis, Hetz Midget. A very slow-growing bush of dwarf, globular habit. Rich green foliage. Needs no shearing. An outstanding dwarf conifer! (Zone 5)	8–10″	3.50	3.20	3.10
	10–12″	4.00	3.70	3.60
	12–15″	4.50	4.20	4.10
—occidentalis, Rheingold. A slow grower with an ovoid habit exhibiting a rich old gold color and growing tips touched with amber. Its color and soft texture make it a fine blend with dark green conifers. (Zone 5)	8–10″	3.50	3.20	3.10
	10–12″	4.00	3.70	3.60
	12–15″	4.50	4.20	4.10

Palletized blocks of container stock being assembled for delivery. On time shipment is assured with up-to-date procedures.

STAR® QUALITY GROUND COVERS

ENGLISH IVY

Hedera helix

One of the oldest and most widely used climbing vines or ground covers. It is very satisfactory in shade or partial sun. Hardy and evergreen. Well-known and always reliable.

Rooted cuttings—6 to 8 inches high

100-249	1000-4999
$12.80 per 100	$105.00 per M
250-999	**5000 and up**
$11.50 per 100	$95.00 per M

PACHYSANDRA TERMINALIS

Japanese Spurge

The best ground cover for deep shade. A perennial with small white flowers and berries in the spring. A dense covering is easily established and maintained at 8 inches. Evergreen and hardy in most areas.

Rooted cuttings

100-249	1000-4999
$12.80 per 100	$105.00 per M
250-999	**5000 and up**
$11.50 per 100	$95.00 per M

VINCA MINOR

Periwinkle (Hardy Myrtle)

This hardy, evergreen vine is a native of Europe. It has blue flowers in the spring and very shiny leaves. The covering is very dense, and a height of 4 to 6 inches is usually maintained. Thrives in shade or partial sun.

Clumps of 20 or more leads

Minimum order: 250 Order in multiples of 250	250-750	1000-4750
	$13.90 per 100	$129.00 per M
	5000 and up	
	$119.00 per M	

SHIPPING INFORMATION

WHEN: September to December 15 and February 15 through May
WHERE: Continental United States

HOW: As you specify—Parcel Post, United Parcel, Motor Freight. Packing is free, transportation collect. Plants are bare-root and packed bulk, ready for potting or planting on the job.

★ Star Rhododendron ★ . . . See next page

STAR® QUALITY ★ CONTAINER GROWN
RHODODENDRON

Programmed plant production brings you:

★ All Rhododendron with flower buds.

★ All in 3-gallon Polytainer Pots, except dwarf variety (Purple Gem is in 2-gal. Polytainer Pot).

★ All cuttings from special stock plants, none from the plants you buy.

★ All culture programmed so nothing happens by accident, little by chance.

★ All Star Quality plants for profits.

A plant of Rhododendron Scintillation in our West Grove specimen garden of varieties under production and evaluation.

Tips for customer success with Star Rhododendron:

★ Good soil drainage.

★ Full sun or shade.

★ Loose, porous soil mixture of half peat moss.

★ Planting hole 2 feet across and 18 inches deep.

★ Plant at *exactly* the same depth as when growing in the container.

★ Keep well watered the first summer.

★ Do not feed the first year.

Our poly huts provide winter protection to our container grown plants and assure healthy, saleable stock for your Spring needs.

RHODODENDRON

	Size	10–24 ea.	25–99 ea.	100-up ea.
—Boule de Neige. A hardy, vigorous grower with pure white blooms on compact rounded trusses. A low grower that blooms in early May. (Zone 4)	10–12″	$5.40	$4.90	$4.80
	12–15″	6.40	5.90	5.70
	15–18″	7.40	6.90	6.70
—Catawbiense Album. A hybrid white. Very hardy. Blooms late May. Vigorous growth habit and abundant bloomer. (Zone 4)	10–12″	4.20	3.90	3.80
	12–15″	5.40	4.90	4.80
	15–18″	6.40	5.90	5.70
—Chionoides. A very good low dense white hybrid. Seldom over 4 feet. Produces ivory-white blooms on cone-shaped trusses in mid to late May. (Zone 5)	10–12″	5.40	4.90	4.80
	12–15″	6.40	5.90	5.70
	15–18″	7.40	6.90	6.70
	18–21″	8.40	7.90	7.70
—County of York. A vigorous, tall grower with satiny clear white blooms and long, dark green leaves. An excellent background plant. Blooms early May. (Zone 4)	10–12″	4.20	3.90	3.80
	12–15″	5.40	4.90	4.80
	15–18″	6.40	5.90	5.70
	18–21″	7.40	6.90	6.70
—Nova Zembla. Rapidly becoming the most-in-demand hardy red. Large and numerous trusses of red, slightly darker than America. Deep glossy green foliage. Very vigorous, reaching 10 feet in five years. Blooms mid-May. (Zone 4)	10–12″	$5.40	$4.90	$4.80
	12–15″	6.40	5.90	5.70
	15–18″	7.40	6.90	6.70
	18–21″	8.40	7.90	7.70
—Purple Gem. Small trusses of light purple flowers enhance this truly dwarf Rhododendron that blooms in mid-April. (Zone 5)	8–10″	3.50	3.20	3.10
	10–12″	4.00	3.70	3.60
	12–15″	4.50	4.20	4.10
—Roseum Elegans. Lilac-rose blooms open on large trusses in mid-May. Certainly one of the most vigorous and popular. Grows in excess of 6 feet. (Zone 4)	12–15″	5.40	4.90	4.80
	15–18″	6.40	5.90	5.70
	18–21″	7.40	6.90	6.70
	21–24″	8.40	7.90	7.70
	24–30″	11.90	10.90	—
—Roseum Pink. Clear pink. Perhaps the most hardy and outstanding broadleaf evergreen. A specimen will attain a height of 8 feet. Blooms mid to late May. (Zone 4)	12–15″	5.40	4.90	4.80
	15–18″	6.40	5.90	5.70
	18–21″	7.40	6.90	6.70
	21–24″	8.40	7.90	7.70
	24–30″	11.90	10.90	—
—Scintillation. A luminous pink with tones of gold. Very strong plant with dark green foliage. Hardiest of the Dexter hybrids. (Zone 6)	10–12″	6.40	5.90	5.70
	12–15″	7.40	6.90	6.70
	15–18″	8.40	7.90	7.70

★

These varieties have proved the best by test to date. We are currently testing and evaluating many other kinds and plan to introduce those that meet our requirements to be classed as Star Quality.

FREE with your order: these full-color Sales Aids

An Azalea and a Rhododendron poster comes FREE with your order for these items. Additional sales aids are available on request.

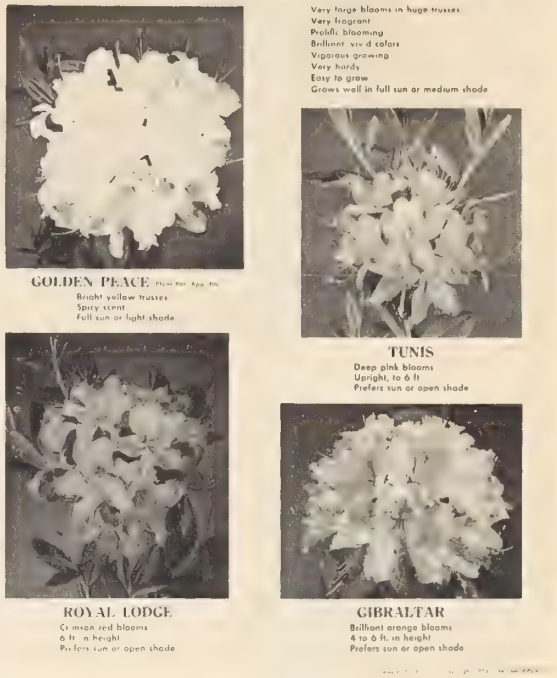
Colorful Star Hybrid Rhododendron

MAGNIFICENT—BEAUTIFUL—EVERGREEN—HARDY

Rhododendron Poster

This large (22″ x 24″), full-color poster highlights the key features of each Star Hybrid Rhododendron. When displayed where your customers can readily refer to it, it proves to be an excellent customer buying aid.

Hybrid Star EXBURY AZALEAS



Azalea Poster

A full-color display poster (15″ x 20″) of our much-in-demand Star Exbury Azaleas with varietal features is a full-time customer buying aid and fine selling aid for you.

Star Container Label

This NEW plastic weatherproof picture label, 6″ x 9″, is shipped free for each variety of Azalea and Rhododendron ordered. Each variety is displayed in full color with the features noted and space allocated on the label for pricing.

Your Star Quality Container Grown Plants come with this tag (shown actual size). The common name, Latin name, size of plant, and Plant Patent numbers where applicable are included on the tag. Also, the ring around the Star is color coded by size (10–12″ red, 12–15″ yellow, 15–18″ blue, etc.) to assist you, your salespersons and your customers.

Premium Container Roses are full, healthy plants that provide real customer satisfaction

STAR ROSE LABEL

A new plastic weatherproof picture label, 6″ x 9″, is shipped with each variety of rose on your order. The highlights of the variety are listed on the label, as a help to your customers in choosing their roses.

Premium Grade

Premium CON

PREMIUM QUALITY

These are No. 1 Grade Plants in giant 2-gallon, Polytainer Pots. Potted in STAR'S specially prepared soil mix.

★ In full growth, with vigorous canes and healthy foliage

★ Permanent STAR tag attached to each plant

★ National advertising pre-sells them for you

FREE COLORFUL SALES AIDS

1. **THE STAR SHAPED TAG** carries the variety name and is instantly recognized by your customers as Name Brand identification of a superior product.
2. **THE STAR ROSE VARIETY PICTURE LABEL,** plastic, waterproof and in full color (see at left), shows the picture of the variety your customer is buying. One label per variety ordered.
3. **THE STAR ROSE WALL POSTER**—a giant 37″ x 38″ in size—pictures in color the headliners of the year. Hang it in your salesroom.
4. **PLANTING GUIDES** for you to give your customers. That extra touch that assures your customers you want their rose growing to be a great success.

PREMIUM CONTAINER ROSES

HYBRID TEAS & GRANDIFLORAS

RED

10 Christian Dior*
†10 Chrysler Imperial*
10 Comanche*
10 Crimson Glory
†10 Gypsy*
10 Mirandy*
†10 Mister Lincoln*
10 Pharaoh
10 Scarlet Knight*

PINK

10 Camelot*
†10 Chicago Peace
10 Confidence
†10 First Prize*
†10 Miss All-American Beauty*
†10 Perfume Delight*
10 Pink Peace
†10 Portrait*
10 Queen Elizabeth*
†10 Sonia

YELLOW

10 Apollo*
10 Eclipse
10 Golden Girl
†10 Oregold*
†30 Peace*

WHITE

10 Blanche Mallerin
10 John F. Kennedy
10 Pascali*

ORANGE AND MIXED COLORS

†10 Arizona*
†10 Double Delight*
10 Lady Elgin
†10 Prominent*
10 Seashell*
†10 Tropicana*
10 Yankee Doodle*

COLLECTION PR-1

500 Premium Container Roses	**$1745.00**
LESS 5% DISCOUNT	−87.25
YOU PAY ONLY	**$1657.75**

F. O. B. West Grove, Pa.

COLLECTION PR-2
(2 times PR-1)

1000 Premium Container Roses	**$3490.00**
LESS 10% DISCOUNT	−349.00
YOU PAY ONLY	**$3141.00**

F.O.B. West Grove, Pa.

FLORIBUNDAS

†10 Angel Face*
10 Bahia*
10 Bicentennial
10 Cathedral*
†10 Europeana*
10 Fashion*
†10 First Edition*
10 Redgold*

CLIMBERS

†10 America*
30 Blaze
10 Golden Showers*
10 Rhonda

†Illustrated in color on new Rose Poster *All-America Award Winner

All prices F.O.B. West Grove, Pa.

TAINER ROSES

PREMIUM PACKAGE

DISCOUNTS: Save 10% by buying 1000 or more container roses to be delivered to one place at one time, or save 5% on 500 or more.

AVAILABLE: beginning the week of April 11.

PICK-UP: after April 11.
Nursery hours—8:00 A.M. to 3:00 P.M.
Friday only—No Saturday or Sunday pick-up.

TRUCK DELIVERY: delivery to areas shown on map (see page 3 for details). A minimum of 200 plants is required for delivery. Less than 200 must be picked up here in West Grove.

NOTE: Please order in multiples of 5 per variety. For less than 5 plants of a variety, a charge of fifty cents (50c) per plant will be added.

H. Diaz, container area supervisor, checking a decked load of Premium Roses. Our decked trailers nearly eliminate breakage.

Your cost per plant	Variety	Pl. Pat.
HYBRID TEAS & GRANDIFLORAS		
$3.60	American Heritage.* Cream-pink blend.	2687
4.10	Apollo.* Yellow.	3322
† 4.10	Arizona.* Golden copper.	3568
3.60	Big Red. Deep red.	2693
2.60	Blanche Mallerin. White.	—
3.60	Camelot.* Coral-pink.	2371
3.60	Candy Stripe. Pink striped.	2278
† 4.10	Chicago Peace. Pink-yellow blend.	2037
3.60	Christian Dior.* Red.	1943
† 2.60	Chrysler Imperial.* Deep red.	—
3.60	Colorama. Yellow-red bicolor.	2862
3.60	Comanche.* Indian red.	2855
3.60	Command Performance.* Orange.	3063
2.60	Condesa de Sastago. Yellow and red.	—
2.60	Confidence. Pastel pink.	—
2.60	Crimson Glory. Dark red.	—
† 4.60	Double Delight.* NEW. Red and white.	PPAF
2.60	Eclipse. Yellow.	—
3.60	Electron.* Rose-pink.	3226
† 4.10	First Prize.* Pink.	2774
3.60	Fragrant Cloud. Orange-red.	2574
3.60	Garden Party.* Creamy.	1814
3.60	Golden Girl. Golden yellow.	1912
3.60	Golden Prince. Deep yellow.	2949
3.60	Granada.* Multicolor.	2214
† 4.10	Gypsy.* Orange-red.	3163
2.60	Helen Traubel.* Apricot-pink.	—
4.10	John F. Kennedy. White.	2441
4.10	King's Ransom.* Chrome-yellow.	2103
2.60	Lady Elgin. Orange.	—
3.60	Lady X. Lavender-pink.	2691
$3.60	Laura. Pink.	2986
† 4.10	Medallion.* Apricot-pink.	2997
2.60	Mirandy.* Crimson.	—
† 4.10	Miss All-American Beauty.* Deep pink.	2625
† 4.10	Mister Lincoln.* Velvety red.	2370
2.60	Montezuma. Salmon-rose.	—
3.60	Oklahoma. Dark red.	2326
† 4.10	Oregold.* Pure yellow.	3415
3.60	Pascali.* White.	2592
† 2.60	Peace.* Yellow tinged pink.	—
† 4.10	Perfume Delight.* Bright pink.	3282
3.60	Pharaoh. Scarlet.	2859
3.60	Pink Peace. Deep pink.	1759
3.60	Polynesian Sunset. Coral-orange.	2530
† 3.60	Portrait.* Pink.	3097
† 4.10	Prominent.* NEW! Orange-red.	3380
2.60	Queen Elizabeth.* Light pink.	—
† 4.10	Royal Highness.* Pastel pink.	2032
3.60	Scarlet Knight.* Deep red.	2692
4.10	Seashell.* Salmon-pink tinted yellow.	3685
† 4.10	Sonia. Coral-pink.	3095
3.60	Starburst. Multicolor.	2974
4.10	Summer Sunshine. Deep yellow.	2078
3.60	Swarthmore. Rose-red.	2444
2.60	Talisman. Multicolor.	—
2.60	Tiffany.* Pink.	—
† 4.10	Tropicana.* Orange-red.	1969
4.10	Yankee Doodle.* Yellow suffused scarlet-pink.	PPAF
FLORIBUNDAS		
†$3.60	Angel Face.* Rosy lavender.	2792
3.60	Bahia.* Golden orange.	3525
$2.60	Betty Prior. Pink.	—
3.60	Bicentennial. Brilliant red.	3802
3.60	Bon Bon.* Pink and white bicolor.	3555
3.60	Cathedral.* Apricot tinged salmon.	3524
2.60	Circus.* Multicolor yellow.	—
† 3.60	Europeana.* Dark red.	2540
2.60	Fashion.* Apricot-pink.	—
3.60	Fire King.* Orange-red.	1758
† 4.10	First Edition.* NEW. Coral	3647
3.60	Gene Boerner.* Pink.	2885
3.60	Redgold.* Multicolor.	3006
3.60	Rose Parade.* Coral-pink.	3065
3.60	Saratoga.* White.	2299
2.60	Spartan. Red-coral.	—
3.60	Sunspot. Bright yellow.	2576
3.60	Tamango. Deep red.	2857
CLIMBERS		
†$4.60	America.* Coral-pink.	3682
2.60	Blaze. Medium red.	—
2.60	Blossomtime. Pink.	—
2.60	Climbing Crimson Glory. Deep red.	—
2.60	Climbing Peace. Yellow tinged pink.	—
2.60	Coral Dawn. Coral-pink.	—
4.10	Don Juan. Deep red.	1864
2.60	Golden Showers.* Yellow.	—
2.60	New Dawn. Flesh-pink.	—
† 4.10	Red Fountain. Rich red.	3615
4.10	Rhonda. Coral-pink.	2854
2.60	White Dawn. White.	—
LANDSCAPE ROSES		
†$3.60	Sea Foam. White.	2463
2.60	The Fairy. Shell-pink.	—

†Illustrated in color on new Rose Poster *All-America Award Winner

All prices F.O.B. West Grove, Pa.

Regular Container Roses offer quality at a minimal price

STAR ROSE LABEL

A new plastic weatherproof picture label, 6″ x 9″, is shipped with each variety of rose on your order. The highlights of the variety are listed on the label, as a help to your customers in choosing their roses.

Nationally Advertised .

Regular CON

DEMANDED BY THE GARDEN PUBLIC ★ HEAVY BREAKIN

←POLYTAINER 5-QUART POT

These are growing plants, Grade 1½, in Polytainer 5-quart pots.

★ Each pot is easy to remove at planting time

★ Durable—will not rot or discolor

★ Invites your customer to buy on the spot

FREE COLORFUL SALES AIDS

1. **THE STAR SHAPED TAG** carries the variety name and is instantly recognized by your customers as Name Brand identification of a superior product.

2. **THE STAR ROSE VARIETY PICTURE LABEL,** plastic, waterproof and in full color (see at left), shows the picture of the variety your customer is buying. One label per variety ordered.

3. **THE STAR ROSE WALL POSTER**—a giant 37″ x 38″ in size—pictures in color the headliners of the year. Hang it in your salesroom.

4. **PLANTING GUIDES** for you to give your customers. That extra touch that assures your customers you want their rose growing to be a great success.

REGULAR CONTAINER ROSES

HYBRID TEAS & GRANDIFLORAS

RED

10 Christian Dior*
†10 Chrysler Imperial*
10 Comanche*
10 Crimson Glory
†10 Gypsy*
10 Mirandy*
†10 Mister Lincoln*
10 Pharaoh
10 Scarlet Knight*

PINK

10 Camelot*
†10 Chicago Peace
10 Confidence
†10 First Prize*
†10 Miss All-American Beauty*
†10 Perfume Delight*
10 Pink Peace
†10 Portrait*
10 Queen Elizabeth*
†10 Sonia

YELLOW

10 Apollo*
10 Eclipse
10 Golden Girl
†10 Oregold*
†30 Peace*

WHITE

10 Blanche Mallerin
10 John F. Kennedy
10 Pascali*

ORANGE AND MIXED COLORS

†10 Arizona*
†10 Double Delight*
10 Lady Elgin
†10 Prominent*
10 Seashell*
†10 Tropicana*
10 Yankee Doodle*

COLLECTION PR-3

500 Regular Container Roses $1444.00
LESS 5% DISCOUNT —72.20
YOU PAY ONLY $1371.80
F. O. B. West Grove, Pa.

COLLECTION PR-4
(2 times PR-3)

1000 Regular Container Roses $2888.00
LESS 10% DISCOUNT —288.80
YOU PAY ONLY $2599.20
F. O. B. West Grove, Pa.

FLORIBUNDAS

†10 Angel Face*
10 Bahia*
10 Bicentennial
10 Cathedral*
†10 Europeana*
10 Fashion*
†10 First Edition*
10 Redgold*

CLIMBERS

†10 America*
30 Blaze
10 Golden Showers*
10 Rhonda

†Illustrated in color on new Rose Poster *All-America Award Winner

All prices F.O.B. West Grove, Pa.

. *Nationally Famous*

TAINER ROSES

★ FULL BLOOMING ★ HARDY ★ COLORFUL PLANTS

DISCOUNTS: Save 10% by buying 1000 or more container roses to be delivered to one place at one time, or save 5% on 500 or more.

AVAILABLE: beginning the week of April 11.

PICK-UP: after April 11.
Nursery hours—8:00 A.M. to 3:00 P.M.
Friday only—No Saturday or Sunday pick-up.

TRUCK DELIVERY: delivery to areas shown on map (see page 3 for details). A minimum of 200 plants is required for delivery. Less than 200 must be picked up here in West Grove.

NOTE: Please order in multiples of 5 per variety. For less than 5 plants of a variety, a charge of fifty cents (50c) per plant will be added.

A contour planting strip of roses in our West Grove fields. Exacting production techniques yield vigorous, hardy plants.

Your cost per plant	Variety	Pl. Pat.
	HYBRID TEAS & GRANDIFLORAS	
$2.95	American Heritage.* Cream-pink blend.	2687
3.45	Apollo.* Yellow.	3322
† 3.45	Arizona.* Golden copper.	3568
2.95	Big Red. Deep red.	2693 •
2.10	Blanche Mallerin. White.	—
2.95	Camelot.* Coral-pink.	2371
2.95	Candy Stripe. Pink striped.	2278
† 3.45	Chicago Peace. Pink-yellow blend.	2037
2.95	Christian Dior.* Red.	1943
† 2.10	Chrysler Imperial.* Deep red.	—
2.95	Colorama. Yellow-red bicolor.	2862
2.95	Comanche.* Indian red.	2855
2.95	Command Performance.* Orange.	3063
2.10	Condesa de Sastago. Yellow and red.	—
2.10	Confidence. Pastel pink.	—
2.10	Crimson Glory. Dark red.	—
† 3.95	Double Delight,* NEW. Red and white.	PPAF
2.10	Eclipse. Yellow.	—
2.95	Electron.* Rose-pink.	3226
† 3.45	First Prize.* Pink.	2774
2.95	Fragrant Cloud. Orange-red.	2574
2.95	Garden Party.* Creamy.	1814
2.95	Golden Girl. Golden yellow.	1912
2.95	Golden Prince. Deep yellow.	2949
2.95	Granada.* Multicolor.	2214
† 3.45	Gypsy.* Orange-red.	3163
2.10	Helen Traubel.* Apricot-pink.	—
3.45	John F. Kennedy. White.	2441
3.45	King's Ransom.* Chrome-yellow.	2103

Your cost per plant	Variety	Pl. Pat.
	HYBRID TEAS & GRANDIFLORAS	
$2.10	Lady Elgin. Orange.	—
2.95	Lady X. Lavender-pink.	2691
2.95	Laura. Pink.	2986
† 3.45	Medallion.* Apricot-pink.	2997
2.10	Mirandy.* Crimson.	—
† 3.45	Miss All-American Beauty.* Deep pink.	2625
† 3.45	Mister Lincoln.* Velvety red.	2370
2.10	Montezuma. Salmon-rose.	—
2.95	Oklahoma. Dark red.	2326
† 3.45	Oregold.* Pure yellow.	3415
2.95	Pascali.* White.	2592
† 2.10	Peace.* Yellow tinged pink.	—
† 3.45	Perfume Delight.* Bright pink.	3282
2.95	Pharaoh. Scarlet.	2859
2.95	Pink Peace. Deep pink.	1759
2.95	Polynesian Sunset. Coral-orange.	2530
† 2.95	Portrait.* Pink.	3097
† 3.45	Prominent.* NEW. Orange-red.	3380
2.10	Queen Elizabeth.* Light pink.	—
† 3.45	Royal Highness.* Pastel pink.	2032
2.95	Scarlet Knight.* Deep red.	2692
3.45	Seashell.* Salmon-pink tinted yellow.	3685
† 3.45	Sonia. Coral-pink.	3095
2.95	Starburst. Multicolor.	2974
3.45	Summer Sunshine. Deep yellow.	2078
2.95	Swarthmore. Rose-red.	2444
2.10	Talisman. Multicolor.	—
2.10	Tiffany.* Pink.	—
† 3.45	Tropicana.* Orange-red.	1969
3.45	Yankee Doodle.* Yellow suffused scarlet-pink.	PPAF

Your cost per plant	Variety	Pl. Pat.
	FLORIBUNDAS	
†$2.95	Angel Face.* Rosy lavender.	2792
2.95	Bahia.* Golden orange.	3525
2.10	Betty Prior. Pink.	—
2.95	Bicentennial. Brilliant red.	3802
2.95	Bon Bon.* Pink and white bicolor.	3555
2.95	Cathedral.* Apricot tinged salmon.	3524
2.10	Circus.* Multicolor.	—
† 2.95	Europeana.* Dark red.	2540
2.10	Fashion.* Apricot-pink.	—
2.95	Fire King.* Orange-red.	1758
† 3.45	First Edition.* NEW. Coral.	3647
2.95	Gene Boerner.* Pink.	2885
2.95	Redgold.* Multicolor.	3006
2.95	Rose Parade.* Coral-pink.	3065
2.95	Saratoga.* White.	2299
2.10	Spartan. Red-coral.	—
2.95	Sunspot. Bright yellow.	2576
2.95	Tamango. Deep red.	2857
	CLIMBERS	
†$3.95	America.* Coral-pink.	3682
2.10	Blaze. Medium red.	—
2.10	Blossomtime. Pink.	—
2.10	Climbing Crimson Glory. Deep red.	—
2.10	Climbing Peace. Yellow tinged pink.	—
2.10	Coral Dawn, Coral-pink.	—
3.45	Don Juan. Deep red.	1864
2.10	Golden Showers.* Yellow.	—
2.10	New Dawn. Flesh-pink.	—
† 3.45	Red Fountain. Rich red.	3615
3.45	Rhonda. Coral-pink.	2854
2.10	White Dawn. White.	—
	LANDSCAPE ROSES	
†$2.95	Sea Foam. White.	2463
2.10	The Fairy. Shell-pink.	—

†Illustrated in color on new Rose Poster *All-America Award Winner

All prices F.O.B. West Grove, Pa.

FREE with your order: these full time—full color Sales Aids

WALL POSTER

This beautiful large poster presents the newest Star Roses in full living color. These best sellers are shown:

HYBRID TEAS and GRANDIFLORAS

Arizona
Chrysler Imperial
Chicago Peace
Double Delight
First Prize
Gypsy
Medallion
Miss All-American Beauty
Mister Lincoln
Oregold
Peace
Perfume Delight
Portrait
Prominent
Royal Highness
Sonia
Tropicana

FLORIBUNDA

Angel Face
Europeana
First Edition

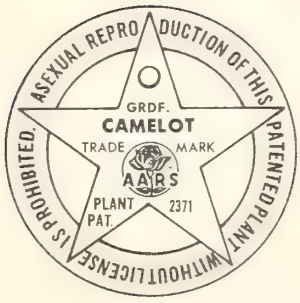
CLIMBING

America
Red Fountain

LANDSCAPE ROSE

Sea Foam

Hang the poster where your customers can use it as a guide in selecting their roses. Its large size—**37″ x 38″**—makes an eye-catching display. A great sales aid for you . . . a buying aid for your customers. A separate poster showing the 1977 All-America Award Winners will also be provided.



STAR ROSE TAG

Newly designed, instantly recognizable . . . your assurance of Star Quality. This tag carrying the variety name is attached to every Star Rose plant. The color of the circle indicates the color of the flower.

PLANTING GUIDES

For you to give your customers. Handy instructions for planting and caring for roses. These little booklets will help you to make and keep customers.

STAR ROSE LABEL—A new plastic, weatherproof picture label, 6″ x 9″, is shipped with each variety of rose on your order. The highlights of the variety are listed on the label, as a help to your customers in choosing their roses.

THE CONARD-PYLE CO.

Introduces 3 NEW ALL-AMERICA AWARD WINNERS FOR 1977

The Conard-Pyle Co. *Growers of Famous* STAR® ROSES

WEST GROVE, PA. 19390 Phone 215-869-2426

New FOR 1977

FIRST EDITION

All-America Award Winner for 1977

Bright luminous coral blooms completely blanket the medium height, mounded plants. A constant show of striking color all season. Excellent bud and flower form, good enough to please the flower arranger and bright enough for any landscape planting. Three plants together give an outstanding display. Bright green foliage covers the branches and is the perfect complement to the eye-catching coral color. Vigorous, floriferous, and colorful. Floribunda. (Delbard.) Plant Pat. 3647.

ALSO *New* FOR 1977

A Miniature Rose

WHITE GEM

New and unusual, this white Miniature is a stunning pure white with a soft ivory glow at the center of the bloom. A little taller than most Miniatures, very vigorous, unusually hardy. Flowers up to 1½ inches across, very double, often with sixty or more petals. Blooms last an exceptionally long time on the plant and when cut. Perfect for growing indoors. Another of the unusual, striking, free blooming Miniatures from The House of Meilland.

ORDER THE AWARD WINNERS TODAY

An All-America Award Winner for 1977

DOUBLE DELIGHT

Truly a double helping of everything from the deep rich red liberally painted around the petal margins to the soft ivory at the center of the bloom to the rich delightful fragrance. Big, bold, showy blooms to six inches across come one to the stem. Open blooms have very large, leathery petals and last well; excellent for arrangements. Plants are tall, robust and are covered with rich glossy green foliage, making a delightful ensemble. *Plant Pat. App. For.*

THE CONARD-PYLE CO., West Grove, Pa. 19390

Phone: 215-869-2426

An All-America Award Winner for 1977

PROMINENT

A pure, deep fluorescent orange. Medium size buds slowly become medium size deep orange blooms with a distinctive star shape and a light fragrance. The radiant color holds a good long time. Perfect for arrangements. Tall and vigorous, PROMINENT is a true Grandiflora with blooms coming in candelabras of 3 to 5 to a stem. Flowers sit right on top of the plant for all to see and admire. Rugged and disease resistant. Plants are completely covered with good, rich foliage. Already a hit in Europe, PROMINENT is well deserving of its All-America Award. (Kordes.) *Plant Pat. App. For.*

Write today for FREE literature including a Wholesale Catalog, full color Retail Catalog, huge full color Rose Wall Poster.

THE CONARD-PYLE CO.

Growers of Famous

STAR® ROSES

West Grove, Pa. 19390

Phone: 215-869-2426

IT PAYS TO BUY FROM A SPECIALIST

Roses—Over 100 varieties including Hybrid Teas, Grandifloras, Floribundas, Climbers, Shrubs, Miniatures and Tree Roses. Grades 1 and 1½ dormant. Premium and Regular container grown roses.

Container Stock—A complete line, including the new Blue Hollies.

New ROSES FOR 1977

DOUBLE DELIGHT. All-America Award Winner for 1977. One of the most distinctive Hybrid Teas ever. A flashy combination of creamy white liberally painted with deep scarlet around the petal margins. Eye-catching 5½ inch blooms have a very strong, pleasing fragrance. Upright, spreading and bushy, plants are well covered by dark, glossy green foliage. The perfect background for the striking blooms. A multipurpose rose well suited to container growing. Another great rose from H. C. Swim. *Plant Pat. App. For.*

FIRST EDITION. (Arnaud Delbard in Europe) All-America Award Winner for 1977. This Award Winning Floribunda is constantly aglow with luminous coral flowers. An eye-catching Floribunda for any use but especially lovely for mass plantings outdoors. 2½ inch open blooms are a blending of subtle shades of yellow, orange and red which combine to make a distinctive coral with a fluorescent quality that lights up the landscape. One spray of FIRST EDITION will make a beautiful bouquet and one plant will make a magnificent display with its first flush of bloom in June and will continue throughout the season. Broad, mounded and bushy, FIRST EDITION is a front-row rose to give a mass of color. Arnaud Delbard in Europe, FIRST EDITION is named for the delightful grandson of the renowned French breeder and hybridizer of FIRST EDITION, Georges Delbard. Georges Delbard is known throughout the world for his breeding and production of excellent fruit trees in addition to roses. And, he is the author of the magnificent and informative book, *The Beautiful Fruits of France. Plant Pat. 3647.*

PROMINENT. All-America Award Winner for 1977. A luminous bright orange Grandiflora. Blooms profusely and continuously all season. Bud and flower form is almost perfection and comes on a nice stem scaled to the modest flower size. The brilliant color stands out and lasts unusually well on the plant or as fresh flowers. The dark green leaves make a dense curtain and perfect background for the glowing orange flowers. Neat, orderly habit makes it ideal as a living fence. Another origination from Kordes of Germany. *Plant Pat. 3380.*

Dormant BARE-ROOT STAR® ROSES

Assure you:

★ **Quality**—All Star Roses are 2-year, field-grown plants. All are carefully selected and graded No. 1 and 1½.

★ **Selection**—We can offer you over 90 of America's most wanted varieties including All-America Winners, new introductions and long-time favorites. All types including Hybrid Teas, Grandifloras, Floribundas, Climbers, Shrubs, Tree Roses, and Miniatures.

★ **Fall Delivery**—We are one of the few rose growers able to ship fully matured rose plants in the fall. If you prefer spring delivery, please let us know when you place your order. Our growing and digging program plus modern storage and handling facilities enable us to make direct shipments to you when you want them.

MINIMUM QUANTITY

On wholesale purchases, we request that you order a minimum of 10 plants of each variety. When you buy larger quantities than that, of course you enjoy lower prices per plant.

SPECIFY GRADE

Tell us whether you wish No. 1 Grade roses or No. 1½ Grade roses in each variety.

SPECIFY SHIPPING DATE

Please tell us *when* you want shipment so that we may deliver your roses when you want them.

SHIPPING INFORMATION FOR DORMANT BARE-ROOT ROSES

When: November 1 through early May.

Where: Continental United States and Canada.

How: F.O.B. West Grove, Pa. As you specify—UPS, Air Freight, Motor Freight, Pick Up at our Nursery. Transportation Collect. Packing materials at cost.

★

STAR® ROSES is the trade mark of The Conard-Pyle Co. and designates a brand of rose that is especially grown, especially cared for, especially graded and stored and especially shipped for our customers.

Anibal Feliciano packs a shipment of dormant roses in our sturdy cartons designed to protect them in transit

See page 26 for suggestions on the potting and growing of Dormant Roses

HYBRID TEAS AND GRANDIFLORAS

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
***American Heritage.** A soft blend, always dainty and appealing. When fully open it is cream to light canary-yellow with camellia-rose at the petal edges that gradually becomes more pronounced. Upright grower. Pl. Pat. 2687.	1	$2.45	$2.35	$2.25	$2.10
	1½	1.95	1.90	1.80	1.70
***Apollo.** Clear medium yellow, holding well. Good-sized, double blooms with petals informally arranged. Unusually free blooming. Tall, sturdy plant. Pl. Pat. 3322.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Arizona.** Coppery orange, urn-† shaped buds open to double, good-sized flowers of golden copper. Straight, sturdy stems for cutting. Vigorous, quite tall, profuse blooming. Pl. Pat. 3568.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
Big Red. Huge deep dusky red. The dramatic blooms are oversize, in depth as well as diameter. Tall and upright grower. Pl. Pat. 2693.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Blanche Mallerin. Purest white. Urn-shaped buds of the classic type and blooms of majestic beauty. Very sweet fragrance. One of the easiest white roses to grow. Bushy, upright.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
***Camelot.** A shimmering coral-pink. High-centered buds and somewhat cupped, 5-inch flowers, usually three or more to a stem. Rich fragrance. Tall, broad plant with rugged, lustrous foliage. Pl. Pat. 2371.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Candy Stripe. Novel striped pink. Rose-pink with irregular streaks of lighter pink and off-white. Great quantities of the big, colorful blooms on a tall plant. Pl. Pat. 2278	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
Chicago Peace. Huge pink and † gold. A glorious sport of the Peace rose. Lively pink, yellow and coppery blend. Enormous, double blooms on sturdy stems. Tall, strong bush that produces freely all season. Pl. Pat. 2037.	1	$2.65	$2.55	$2.45	$2.20
	1½	2.10	2.05	1.95	1.75
***Christian Dior.** Shapely crimson. The 50 to 60 petals form a substantial bloom of top exhibition quality. Tall, bushy grower. Pl. Pat. 1943.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Chrysler Imperial.** Glamorous red. † Wonderful deep crimson color and richly satisfying fragrance. Full, solid buds and large blooms with 40 to 50 petals. Strong plant of medium height.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Colorama. Gay carmine and yellow. A big, bright new rose—carmine-red with soft yellow reverse. Light fragrance. Medium to tall in growth. Free blooming and very vigorous. Pl. Pat. 2862.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Comanche.** Striking deep brick-red. Very bushy, tall and vigorous, with a profusion of bold color all season. Pointed buds and 4-inch flowers with 50 petals. Pl. Pat. 2855.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Command Performance.** Bright orange with a rosy overtone. High pointed centers, with large petals reflexed at the edges. An upright grower. Light perfume. Pl. Pat. 3063.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Condesa de Sastago. Large bicolor. Yellow and rose-scarlet, with a heavy perfume.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Confidence. Beautiful pastel tints —peach, light yellow and shrimp-pink. Very long buds and high-centered flowers with pleasing perfume. Vigorous, bushy, upright.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00

All Star Roses are individually graded and labelled with a Star Tag to insure quality and trueness to name.

Insect and disease-free plants are grown under a planned spray program.

†Illustrated in color on new Rose Poster

*All-America Award Winner

HYBRID TEAS AND GRANDIFLORAS

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
Crimson Glory. Wonderful perfume. Flowers are not extra large but their color and fragrance has made this name a by-word. Free blooming, low growing.	1	$1.45	$1.35	$1.25	$1.20
	1½	1.25	1.15	1.05	1.00
*† **Double Delight.** NEW! Cream white blooms brushed lavishly with rich, bright red. Blooms are high centered and have a strong, spicy fragrance. Pl. Pat. app. for.	1	3.15	3.05	2.95	2.70
	1½	2.50	2.45	2.35	2.15
Eclipse. Streamlined yellow buds. The flowers are of medium size, with pleasing scent. A continuing show all season. Vigorous and quite tall.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
***Electron.** Deep, bright rose-pink. Large, high-centered blooms of exhibition quality. Pleasing perfume. Bushy, vigorous. Long stems, perfect for cutting. Pl. Pat. 3226.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***First Prize.** † Lovely long buds spiral open to 5-inch blooms of deep rose-pink with a lighter tint on the inner surface. Petals are unusually satiny. Exhibition caliber. Pl. Pat. 2774.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
Fragrant Cloud. Heavily perfumed. Buds are rich dark red, opening to bright coral and then geranium-red. Perfect form, large size, long stems. Medium height. Pl. Pat. 2574.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70

Palletized handling of our dormant roses allows prompt and efficient handling of your order.

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
***Garden Party.** Tall, cream tinted. Sculptured form and large flaring petals. Rich ivory color with creamy tints and a flush of apple-blossom-pink. Pl. Pat. 1814.	1	$2.45	$2.35	$2.25	$2.10
	1½	1.95	1.90	1.80	1.70
Golden Girl. Free-blooming yellow. Magnificent double flowers with deeper golden center and soft ivory outer petals. Moderate tea fragrance. Produces a tremendous amount of bloom. An upright, shapely bush. Pl. Pat. 1912.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Golden Prince. Large, well shaped. Brushed with orange in the bud, it becomes deep bright gold. Fully double. Holds its color well. Medium height. Pl. Pat. 2949.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Granada.** A fragrant multicolor. Charming pointed buds, beautifully formed. Scarlet, lemon and orange-pink. Prolific in bloom, with spicy scent. Pl. Pat. 2214.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Gypsy.** Deep orange-red, with † 35 to 40 satiny petals. Urn-shaped buds open to loosely cupped, 5-inch flowers. Long lasting, attractive in all ways. Light spicy scent. Rather tall growing. Pl. Pat. 3163.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Helen Traubel.** An exquisite pink. Apricot and shell-pink, merged in an unusual combination, with spicy scent. Long stems. Free blooming.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
John F. Kennedy. Graceful white. Wonderful perfume. Long, furled buds are lemon-white, giving way to double, high-centered flowers of snowy white. Tall, strong, healthy. Pl. Pat. 2441.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***King's Ransom.** Big, gleaming gold. Tightly curled buds and fully double blooms. Perfect for cutting and arranging. Pl. Pat. 2103.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
Lady Elgin. Tall, scented, orange. Buds rich deep orange, blooms slightly lighter. The color lasts well and is striking for arrangements. Strong, tall plant.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Lady X. Long bud of pink-lavender lightly brushed with silver. Long, slender buds and high-centered blooms. Tall, shapely plant. Pl. Pat. 2691.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Laura. Salmon-pink. A fresh, airy flower, never heavy, about 5 inches across when fully open. Tall, strong plant. Light fragrance. At the request of Alain Meilland named for Mrs. S. B. Hutton, Sr. Pl. Pat. 2986.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Medallion.** Light apricot-pink. † Buds are delicate apricot-buff—always a soft, appealing color. Huge, 7-inch flowers with mild fruity fragrance. Very free blooming, sturdy and erect. Good cut flower. Pl. Pat. 2997.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75

†Illustrated in color on new Rose Poster

*All-America Award Winner

HYBRID TEAS AND GRANDIFLORAS

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
***Mirandy.** Wine-red; spicy scent. Flowers are fully packed with 50 or more velvety dark crimson petals with a dusky tone. Long lasting. Marvelous fragrance. Does especially well in hot weather. Robust plant.	1	$1.45	$1.35	$1.25	$1.20
	1½	1.25	1.15	1.05	1.00
***Miss All-American Beauty.** Pink. † A very large, luscious flower of warm, glowing, rich pink. A sturdy grower of medium height, blooming abundantly. One of the finest roses we have ever introduced. Pl. Pat. 2625.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Mister Lincoln.** Sturdy, fine red. † We consider it the finest red rose of all time. Rich dark maroon buds and lively red, 6-inch flowers with satisfying fragrance. Tall and sturdy. A beginner's rose. Pl. Pat. 2370.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
Montezuma. Rosy salmon. Vigorous, tall, bushy plant. It deserves plenty of space. Will provide many blooms for both home and garden.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Oklahoma. Fragrant, smoky maroon. Not really "black" but close to it, with a velvety overlay and a delightfully heady fragrance. Flowers up to 5 inches wide, with 45 to 55 petals. Average height. Pl. Pat. 2326.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Oregold.** Deep, pure yellow blooms † with 35 to 40 petals of heavy substance. Fully double, up to 5 inches across. Delicate perfume. Very strong, healthy and free blooming. Pl. Pat. 3415.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Pascali.** Excellent tall white. Delicate-looking buds followed by high-pointed blooms of soft creamy white. Every specimen is perfectly formed. Often over 4 feet tall. Pl. Pat. 2592.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70

The Robert Pyle Memorial Garden near our West Grove Rose fields blooms freely from mid-June to early October.

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
***Peace.** The rose of roses! Gold † blend. Recognized in every rose-growing land as the most fabulous ever grown. Big bold golden blend from the large fat bud through the huge, double, high-centered bloom. Of unbelievable size and strength.	1	$1.45	$1.35	$1.25	$1.20
	1½	1.25	1.15	1.05	1.00
***Perfume Delight.** Lively medium † pink. Large, nicely formed blooms and high pointed buds. Rich true rose perfume. Waxy foliage. Pl. Pat. 3282.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
Pharaoh. Bright red. Big, strong—our handsome newest red. Buds are crimson but as they open they display strawberry-red tones. Erect and free blooming. Pl. Pat. 2859.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Pink Peace. Strong, large, full. Habit of growth, size and strength of foliage is like its parent, Peace, but the color is a beautiful rich pink. Heavily scented. Tall, vigorous. Pl. Pat. 1759.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Polynesian Sunset. Coral-orange. It appeals especially to those who want large flower size and brilliant color above all else. Huge, wavy-petaled blooms with fruity scent. Hardy and vigorous. Pl. Pat. 2530.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Portrait.** Warm, glowing pink. † Large, very double flower—sparkling, colorful and fragrant. A hardy, vigorous plant, tall and free flowering. Pl. Pat. 3097.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Prominent.** NEW! Brilliant orange † color. Flowers have a lovely starred effect. Fine for cutting. Abundant bloom. Pl. Pat. 3380.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Queen Elizabeth.** Tall, rich pink. A steady bloomer all summer. Flowers are cupped when fully open, always fine textured and light in tone. A strong upright pillar.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
***Royal Highness.** Soft pink, large. † Very long pointed buds slowly open to reveal a high-centered bloom of exquisite pastel pink. Pronounced tea fragrance. Bud and flower form are truly classic, a show winner. Pl. Pat. 2032.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Scarlet Knight.** Big, bold, bright. Buds of nice tapering form, opening to velvety scarlet flowers that hold their color very well. Each stem carries 3 to 5 of these beauties. Tall, well-branched, vigorous. Pl. Pat. 2692.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Seashell.** Rich salmon pink tinted yellow. Double blooms 4½ inches across. Shapely pointed buds. Rich dark green foliage. Vigorous, withstanding summer heat well. Pl. Pat. 3685.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
Sonia. Soft luminous coral-pink. † Exquisite form, perfect for cutting. Does equally well in garden and greenhouse. Strong, medium tall, with broad but upright habit. A classic beauty. Pl. Pat. 3095.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
Starburst. Bicolor. Flowers come in clusters. Buds are exceptionally colorful—yellow to soft orange-yellow, with brighter orange-red on the inner face. A splendid well-branched plant, almost as broad as it is tall. Rich glossy foliage. Pl. Pat. 2974.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70

†Illustrated in color on new Rose Poster

*All-America Award Winner

Note: Price bracket is determined by quantity - per - variety ordered, ▶ not by total order.

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
HYBRID TEAS AND GRANDIFLORAS, continued					
Summer Sunshine. Cupped yellow like a burst of sunshine. Medium sized flowers, with about 25 petals. Moderately tall. Pl. Pat. 2078.	1	$2.65	$2.55	$2.45	$2.20
	1½	2.10	2.05	1.95	1.75
Swarthmore. High center, deep pink. The longest, largest bud of all the roses we grow. Clear rose-red, holding both its color and its wonderful pointed center for days. A fine cutting rose. Tall, upright, lightly perfumed. Pl. Pat. 2444.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Talisman. Medium size, multi-color. An orange and rose combination with pleasing fragrance. At its best in spring and fall.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
***Tiffany.** Fragrant, delicate pink. A dramatic blending of light pink and pale gold, with 25 to 30 flared petals. Medium tall, very free blooming. A favorite for cutting.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
***Tropicana.** Luminous orange-red. † The color is intense and so is the fragrance. Tall, bushy, well-shaped plant. The best of the orange-reds. Pl. Pat. 1969.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Yankee Doodle.** Rich yellow blooms suffused scarlet-pink. Full blooms with up to 100 petals 5 inches across. Strong, tall growing. Pl. Pat. app. for.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75

FLORIBUNDAS

***Angel Face.** Delightful lavender. † Ruffled, scalloped petals of soft rich rosy lavender, with a strong fragrance. Low growing, free blooming. A unique combination of color, fragrance and flower form. Pl. Pat. 2792.	1	$2.45	$2.35	$2.25	$2.10
	1½	1.95	1.90	1.80	1.70
***Bahia.** Golden orange. Double, well-shaped flowers with spicy scent. Vigorous bush with dark green foliage. Free blooming. Pl. Pat. 3525.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Betty Prior. Like pink dogwood. A wonderful old rose, still a favorite. Large clusters of single blooms, pink in color. Grows 4 feet tall or more and makes a fine hedge. Very hardy.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Bicentennial. Brilliant-red buds open to blooms 3½ inches across. Bushy, vigorous plants produce great quantities of bloom all season. Glossy dark green foliage. Pl. Pat. 3802.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Bon Bon.** Deep rose-pink with white reverse. Blooms 3½ inches are carried in heavy clusters. Compact habit. Repeats well. Pl. Pat. 3555.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Cathedral.** Rich apricot with brilliant salmon tints on the ruffled petal edges as the blooms mature. Fragrant. Bushy plants with olive green foliage. Pl. Pat. 3524.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Circus.** Bright mixture of red and yellow, pink and orange. The bushy, sturdy plant bears the 3-inch flowers in profusion in enormous clusters. Makes an excellent hedge.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00

Note: Price bracket is determined by quantity - per - variety ordered, ▶ not by total order.

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
FLORIBUNDAS, continued					
***Europeana.** Trusses of satiny red. † Enormous, heavy clusters of bloom with a very long life. Ruffled petals. Low, compact grower. Rugged, hardy, disease resistant. Pl. Pat. 2540.	1	$2.45	$2.35	$2.25	$2.10
	1½	1.95	1.90	1.80	1.70
***Fashion.** Peach color. A favorite. Among the all-time top sellers. Soft coral-peach-pink. Quite fragrant. About 3 feet tall, disease resistant and a constant bloomer.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
***Fire King.** A very showy scarlet. Exceptional vigor and tall, uniform growth. Good dark foliage, resistant to disease. Neat-looking blooms in big clusters. Moderately perfumed. Ideal for hedging. Pl. Pat. 1758.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***First Edition.** NEW! Coral buds † open into 2½ inch blooms with subtle blending of yellow, orange and red shades. One spray makes a bouquet. Pl. Pat. 3647.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
***Gene Boerner.** Pink shades. A fine plant often over 3½ feet high. Dainty buds of deep rose color, becoming clear pink with deeper center. Large clusters. Pl. Pat. 2885.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Redgold.** Bright contrasting shades of orange-gold edged brick-red. Flowers are carried in clusters and singly. Compact, medium height plants. Very lasting in color and form. Pl. Pat. 3006.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Rose Parade.** Medium pink buds and light coral-pink blooms tinted with peach. Double flowers in clusters. Freely branched plants, as broad as tall. Gives a constant display all season. Pl. Pat. 3065.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
***Saratoga.** Large, sparkling white. Creamy buds become crystal white blooms 4 inches wide, borne in generous Floribunda style. Old-time fragrance. Pl. Pat. 2299.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70
Spartan. Abundant deep coral gems shaped like a Hybrid Tea. Handsome in the garden and just as nice for cutting. Fragrant. Tall and strong.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00

Roses used as attractive borders and on arbors in the home landscape.

†Illustrated in color on new Rose Poster

*All-America Award Winner

DORMANT BARE-ROOT STAR® ROSE PRICE LIST

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
FLORIBUNDAS, continued					
Sunspot. Large, full, sunny yellow. Very large flowers for a Floribunda, carried in profusion. Medium height. Pl. Pat. 2576.	1	$2.45	$2.35	$2.25	$2.10
	1½	1.95	1.90	1.80	1.70
Tamango. Deep glowing red—color-fast and foolproof. Large, full flowers with pleasant light fragrance. Sturdy, upright, quite tall. Fine for both cutting and use in the garden. Pl. Pat. 2857.	1	2.45	2.35	2.25	2.10
	1½	1.95	1.90	1.80	1.70

CLIMBERS

*America. Coral pink blooms of † Hybrid-tea quality. Perfect for cutting. Starts early and continues to produce quantities of blooms all season. Will reach 10 feet in two seasons. Pl. Pat. 3682.	1	$3.15	$3.05	$2.95	$2.70
	1½	2.50	2.45	2.35	2.15
Blaze, Improved. Bright red clusters. The brilliant red Climber seen everywhere, from pillar to post. Huge masses of bloom in June and again in fall, with many blooms in between. Hardy, vigorous, absolutely foolproof.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Blossomtime. Vigorous, light pink. One of the most continuous blooming Climbers. Lovely double blooms of light pink with darker reverse. Fragrant. Medium height.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Climbing Crimson Glory. Fragrant. A beautiful velvety crimson-red Climber with large, well-formed flowers on long stems. A vigorous grower.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Climbing Peace. Long stems. Huge double flowers—soft yellow and ivory, edged pink. This Climber needs plenty of space, and it usually requires two or three years to get established.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Coral Dawn. Large, fragrant, coral to rose-pink. Every bit as large as many Hybrid Teas, blooms are carried in clusters of 3 to 20.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Don Juan. A rich dark red pillar. Grows 8 to 10 feet high, providing masses of color for posts and fences. Large, full flowers of velvety deep red. Heavy fragrance. Very hardy. Pl. Pat. 1864.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75
*Golden Showers. Vigorous, fragrant. The finest yellow Climber. Very free blooming. The plant will almost stand by itself without support. 6 to 8 feet tall.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
New Dawn. Hardy. Soft blush-pink. Delicate in color but rugged in performance. Fragrant flowers of good size on an everblooming climbing plant. A fast grower to 15 or 20 feet.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00
Red Fountain. A mass of rich † red, velvety blooms in June and through the summer. May be used as a free-standing shrub, in masses for commercial and highway locations, for screens and barriers. Pl. Pat. 3615.	1	2.65	2.55	2.45	2.20
	1½	2.10	2.05	1.95	1.75

Note: Price bracket is determined by quantity - per - variety ordered, ▶ **not by total order.**

	Grade No.	BARE-ROOT 10 ea.	20–90 ea.	100–240 ea.	250–Up ea.
CLIMBERS, continued					
Rhonda. Pink. Blooms first year. The only Climber we know that consistently blooms the first year it is planted. True medium pink with coral tones, lovely for cutting. Arching canes reach a height of 8 feet. Excellent as a free-standing shrub. Pl. Pat. 2854.	1	$2.65	$2.55	$2.45	$2.20
	1½	2.10	2.05	1.95	1.75
White Dawn. The best white repeat-blooming Climber. The snowy flowers resemble a gardenia and come in fragrant clusters. Rather spreading and needs tying up.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00

LANDSCAPE ROSES

Sea Foam. White, vigorous, hardy. † Most adaptable and useful for many landscaping uses. Double, 2 to 3-inch, white to creamy blooms in clusters. May be draped over a wall, used as a border or broad low hedge, tied to fence or trellis, or used as a ground cover in a sunny spot. Pl. Pat. 2463.	1	$2.45	$2.35	$2.25	$2.10
	1½	1.95	1.90	1.80	1.70
The Fairy. Large pink clusters. A beautiful 2 to 3-foot shrub bearing hundreds of seashell-pink flowers in large clusters all season. Makes a colorful hedge or background. Will flourish almost anywhere. Multitudes of bloom. Ruggedly hardy. Disease resistant.	1	1.45	1.35	1.25	1.20
	1½	1.25	1.15	1.05	1.00

Red Fountain has proven an outstanding free blooming climber *or* free-standing shrub. Masses of red blooms and full foliage and branching also make this variety very effective for hedging and screens.

†Illustrated in color on new Rose Poster

*All-America Award Winner

Dormant Bare-Root STAR® TREE ROSES

Tree Rose, **SEA FOAM**—an excellent hardy bloomer with graceful weeping branches.

POT YOUR OWN TREE ROSES

Potted Tree Roses are seldom available from any wholesaler, because of their bulk and resulting shipping problems. Therefore Potted Tree Roses are not only a scarce item, but an attention-getting one for any sales area.

So we suggest that you order dormant Tree Roses promptly and do your own potting. This can mean quick extra profits for you as well as help to increase sales of other roses.

Here's how you pot a Tree Rose: We supply a large sheet of polyethylene with each Tree Rose. Cover the head of the tree with this sheet and tie it tightly around the trunk. Leave the cover on until growth has started (1 to 1½″ long), then remove the poly.

See Suggestions for Potting and Growing of Dormant Roses—page 26.

- ★ A high-grade specialty item
- ★ Beautiful but practical too as lawn specimens and as accents in rose beds
- ★ Grafted on strong standards approximately 36″ high
- ★ Each Star Tree Rose has at least two bud grafts
- ★ Help create extra sales
- ★ Available after February 15
- ★ Transportation charges F.O.B. West Grove, Pa.

ORDER BY VARIETY

Angel Face*. Lavender.
Arizona*. Coppery orange.
Chrysler Imperial*. Red.
Double Delight*. Red and white.
Europeana*. Red.
First Prize*. Pink.
Garden Party*. White.
Gypsy*. Orange-red.
Mister Lincoln*. Best red.
Oregold*. Yellow.
Peace*. Yellow.
Perfume Delight*. Pink.
Queen Elizabeth*. Pink.
Summer Sunshine. Yellow.
Tropicana*. Orange.

SPECIAL TREES — Sea Foam. White. **The Fairy.** Pink.

*All-America Award Winner

DORMANT STAR TREE ROSES

Quantity	Each	Quantity	Each
1-9	$8.90	20 or more	$7.90
10-19	8.60		

All prices F.O.B. West Grove, Pa.

SAVE ON THESE SPECIAL COLLECTIONS

COLLECTION TR-9
12 STAR TREE ROSES
for $95.00
SAVE $8.20
Our Selection
Assorted—at least 3 varieties

COLLECTION TR-10
18 STAR TREE ROSES
for $140.00
SAVE $14.80
Our Selection
Assorted—at least 4 varieties

COLLECTION TR-11
25 STAR TREE ROSES
for $180.00
SAVE $17.50
Our Selection
Assorted—at least 6 varieties

Dormant STAR® MINIATURE

DORMANT MINIATURE ROSES

Star Miniature Roses are a red-hot profit maker—unusual, different, beautiful. They sell on sight and put money in your till.

- ★ Perfect form and colorful beauty
- ★ Real roses, like the big garden types but smaller in all ways
- ★ Plants grow only 8″ to 12″ tall
- ★ Tiny buds like grains of wheat—blooms only ¾″ to 1¼″ across
- ★ Branches, leaves, thorns correspondingly small
- ★ Just as hardy and long lived as big roses
- ★ Grow outdoors in the garden or as pot plants in the house
- ★ A good traffic builder and mark-up item for you

➡ ***How to force dormant Miniatures—see page 24***

SELL DORMANT MINIATURES FOR

2-WAY PROFITS!

1. You can sell dormant plants in our 3″ plastic pots as received (see photo below). They make a very unusual gift item . . . easy to merchandise and dramatize.
2. Force them yourself for any occasion . . . any time you want to make extra money.

FREE PACKING whether you pick up your Star Miniature Roses at our West Grove nursery or we deliver them to you.

DORMANT PLANTS IN 3″ PLASTIC POTS

You receive dormant plants (above, on right) ready to grow. In seven to eight weeks they can bloom like the Scarlet Gem on the left.

BUY "STAR" READY-MADE COLLECTIONS

SAVE MONEY!

COLLECTION MR-6
THE BEST BY TEST

10 Baby Gold Star
10 Bo-Peep
10 Cinderella
10 Crimson Gem
10 Scarlet Gem

50 Dormant Miniature Roses **$ 62.50**
Order this collection and save 3.50
You Pay Only $ 59.00
F.O.B. West Grove, Pa.

COLLECTION MR-7
PROVEN FAVORITES

20 Crimson Gem
10 Scarlet Gem
10 Cinderella
10 Chipper
10 Baby Gold Star
10 Starina

70 Dormant Miniature Roses **$ 87.50**
Order this collection and save 4.50
You Pay Only $ 83.00
F.O.B. West Grove, Pa.

COLLECTION MR-8
IDEAL FOR FORCING

20 Crimson Gem
20 Shooting Star
20 Cinderella
20 Scarlet Gem
20 Bo-Peep

100 Dormant Miniature Roses **$120.00**
Order this collection and save 8.00
You Pay Only $112.00
F.O.B. West Grove, Pa.

ROSES--for Indoor or Outdoor Growing

DORMANT PLANTS in 3" Round Plastic Pots

A minimum order consists of 50 plants with no fewer than 10 plants per variety. The total number of plants to be shipped at one time to one place determines the price category.

Variety and Description	10–90 ea.	100–240 ea.	250–990 ea.	1000–up ea.
RED				
†CRIMSON GEM. Deep red, with very double blooms. Non-fading and long lasting. Grows 10 to 15 inches tall.	$1.25	$1.20	$1.10	$0.95
RED IMP. One of the best Miniatures ever developed. Many crimson flowers—12 to 14-inch plant.	1.25	1.20	1.10	.95
†SCARLET GEM. Long-lasting scarlet blooms on 12 to 14-inch plant. Pl. Pat. 2155.	1.25	1.20	1.10	.95
PINK				
†BO-PEEP. Light pink beauty that forces well. Grows to 10 inches.	1.25	1.20	1.10	.95
†CHIPPER. Striking coral-pink on 10 to 12-inch plant. Excellent shape, good grower. Pl. Pat. 2764.	1.25	1.20	1.10	.95
PIXIE ROSE. Tall-growing deep pink with a light fragrance. 14 inches. Pl. Pat. 2095.	1.25	1.20	1.10	.95
†ROSY GEM. Rosy pink buds, opening light pink. Free blooming, hardy and vigorous. Grows 12 to 14 inches.	1.25	1.20	1.10	.95
YELLOW				
†BABY GOLD STAR. Best forcing yellow. Most popular in this color. Bright flowers.	1.25	1.20	1.10	.95
†GOLD COIN. Pure buttercup-yellow. Low, bushy. Pl. Pat. 2921.	1.25	1.20	1.10	.95
WHITE				
†CINDERELLA. Perfect form—double, cream-white. Highly rated.	1.25	1.20	1.10	.95
†WHITE GEM. New. Excellent form. Long lasting and attractive.	1.25	1.20	1.10	.95
ORANGE-RED				
†STARINA. Beautiful new shade of orange-red on 12 to 14-inch plant. Good foliage. One of the highest rated Miniatures ever developed. Pl. Pat. 2646.	1.25	1.20	1.10	.95
YELLOW-RED				
†SHOOTING STAR. A lively combination of yellow and fiery red. Chartreuse-yellow petals tipped red, turning to rose color with indian yellow reverse. Petals curl under, to form a point. Bushy plant 10 to 12 inches tall.	1.25	1.20	1.10	.95

All prices F.O.B. West Grove, Pa.

†Illustrated on Color Poster.

Miniature Rose, **SHOOTING STAR** with yellow petals tipped orange-red

Shipping Information

WHEN: Year 'round.

WHERE: Continental United States and Canada.

HOW: As you specify; we recommend Motor Freight or UPS.

Plants can also be picked up at our nursery (packing free). Transportation Collect.

Miniature roses in a planting jar—one of their many uses

SUGGESTIONS *for Forcing* DORMANT MINIATURE ROSES

Chipper with near perfect rose form is a most popular miniature. Your plants should look like this when our "suggestions for forcing" are followed as contained on this page.

AVERAGE FORCING TIME *for the Philadelphia area, with a night temperature of* 60° (*Allow a few more days in the Midwest and New England*):

TO HAVE BUD AND BLOOM ON	START THE PLANTS AT 60° ON
*December 15	*October 15
*January 15	*November 15
February 15	December 10
March 1	January 1
March 15	January 15
April 1	February 5
April 15	February 20
May 1	March 10
May 15	March 25

*See STORAGE, at right.

UNPACK . . . at once.

HANDLING . . . If you cannot handle at once, water them well and place on a greenhouse bench, in a cold frame, or in a cool location. *Note*: Freezing does not usually harm woody plants. If your shipment is frozen, place it in a 45° temperature and allow it to thaw out. DO NOT HANDLE WHILE FROZEN.

POT SIZE . . . For pot-plant sales, a 3½″ pot or 4″ pan is best, but a 3″ pot is satisfactory.

POTTING SOIL . . . should be a loose mixture with a minimum of 25% peat moss. The soil should have a fertility level relatively high, similar to that required for mums.

NIGHT TEMPERATURE . . . Place the plants in a greenhouse with a night temperature of 60°, on a bench that gets full sun. A night temperature of 55° will do, but will take about 10 days longer to bring plants into color. Mist lightly 2 or 3 times daily for first week.

INSECT AND DISEASE CONTROL . . . We suggest a preventive maintenance program using Pentac (4 ozs. per 100 gals.) and sulfur pots. These give excellent control without unsightly residues.

FEEDING . . . When new growth has leafed out, begin feeding every 14 days with a complete soluble fertilizer, such as 20-20-20, or 13-13-13, following manufacturers' recommendations.

PINCH BACK . . . at four weeks, if necessary. This will encourage more even, more attractive growth.

WATERING . . . Keep your Star Miniature Roses evenly moist at all times. Be careful to avoid overwatering. No rose likes "wet feet" or to be very dry.

*STORAGE . . . When forcing for months of December or January, it is essential that Miniature Roses be placed in cold storage for about 5 weeks at a temperature of 34° to 38°. To allow sufficient growing time for December 15 flowering, this means moving plants to cold storage about August 31. Red Imp, Bo-Peep, Cinderella are the best varieties for Christmas forcing. These plants being forced early need as much natural light as possible.

STAR® SUGGESTED CULTURAL CARE PROGRAM FOR CONTAINER PLANTS

So that you may retain the STAR QUALITY of your container plants and, therefore, assure your customer of the best plant material available in the trade, we recommend that you follow the preventive maintenance program outlined below. (For our cultural program for the famous STAR ROSES . . . see page 26.)

★ **WATER**—heavily after receiving and daily thereafter.

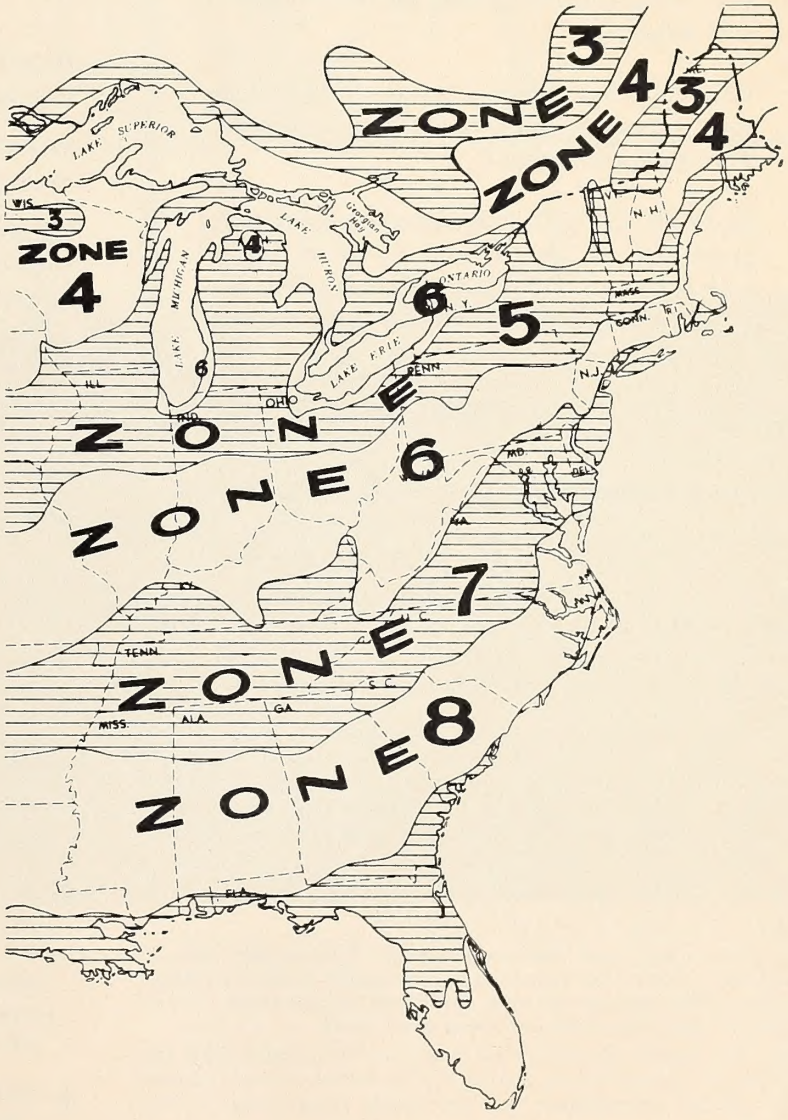
★ **FERTILIZE**—apply a water-soluble fertilizer (20-20-20) every two weeks or a granular fertilizer with a balanced analysis (7-7-7 or similar) at the rate of one tablespoonful per plant every 3 weeks until August 1.

★ **MULCH**—although your plants are delivered mulched, repeated watering and handling may necessitate re-mulching. At least one inch of a fibrous mulch (chopped sugar cane, licorice root, etc.) that is not likely to wash or blow away, will aid in the retention of moisture and weed control.

★ **SPRAY**—a preventive maintenance application of Kelthane, Dithane M-45, and Diazinon at manufacturers' recommended rates every three to four weeks is suggested.

U.S.D.A. HARDINESS MAP

From this map determine in what zone you are located. The zone number listed beside each variety in this catalog indicates the zone in which that variety is hardy. If the variety carries your zone number *or* a smaller number, it should be hardy in your area. Due to variance within a zone area and since many other factors besides winter temperature influence the hardiness and growth of certain plants, this map should be considered only as a guide.



POTTING and GROWING of DORMANT ROSES

GENERAL POTTING SUGGESTIONS

CONTAINERS: We suggest a pot with these minimum dimensions: 9″ deep and top diameter of 7½″. Be sure that the pot has adequate drainage holes.

POTTING SOIL: It should be a loose, loamy mixture containing up to 50% peat moss.

UNPACK: Unpack the roses at the potting area, and be sure to keep them moist.

TRIM PLANTS: To ensure a well-balanced finished plant, trim the canes back to about 9″ from the bud union. This is important!

POTTING: Place a layer of soil in pot. Place the bush in the center of the pot with the bud union just below the rim, and fill the pot with soil. Tamp it firmly around the roots to eliminate air pockets.

WATER: Give plants a thorough soaking as soon as possible and repeat 3 to 5 days later. This is most important!

PLASTIC COVER: Place plants in poly house, greenhouse, or glass frame. Cover all plants with a sheet of 2 mil poly. This is a MUST; otherwise, canes will dry out and plants will die.

Starting Potted Roses in Polyethylene Houses

Potted roses can be started extremely well and with a minimum of expense in polyethylene houses by following these basic tips:

1. IF STARTING POTTED ROSES UNDER POLYETHYLENE WITHOUT HEAT . . .

   (a.) Be sure to cover house with *clear polyethylene*. Milky poly tends to cut down too much on heat from the sun's rays, slowing up forcing.

   (b.) VERY IMPORTANT: Use a second covering of poly immediately over the pots setting on the ground. This will enable you to maintain an almost air-tight condition, thereby keeping the humidity around the canes of the plants at all times. Humidity is vitally important for assuring fast-breaking plants.

2. IF YOU ARE STARTING POTTED ROSES IN A HEATED POLYETHYLENE HOUSE . . .

   (a.) We suggest you use a clear poly. This enables you to maintain a more constant temperature in the house by cutting down on the contrast between cloudy and sunny days . . . you control temperature through your inside heat.

   (b.) We suggest the use of a black poly on the ground under the plants in a heated house, too, as it gives better control between the ground temperature and the inside temperature of the house.

Starting Potted Roses in Greenhouses

TEMPERATURE: Place plants in greenhouse with a night temperature of about 50°.

COVERING: Cover plants with clear polyethylene. Shading with some material such as newspaper may be necessary on sunny days.

SYRINGING: Keep plants moist enough so that moisture is present on the underside of the film.

REMOVE COVER: Remove the covering when new "breaks" are about an inch long. This takes ten days to two weeks. Growth from then on is a matter of moisture, temperature, sunshine. 60° to 65° night temperature and 75° during the day is ideal.

PLACE OUTSIDE: As soon as the danger of frost is past and plants show sufficient growth, they can be moved to outside display selling areas.

Starting Potted Roses in Cold Frames

PLACING: After potting, place roses in cold frames and water thoroughly.

COVERING: Cover plants with polyethylene. Keep moist at all times. Do not be concerned with overwatering at this time.

REMOVE COVERING: When "breaks" are about an inch long, remove half the covering, preferably on a cloudy day to avoid sun damage to shoots. Remove remainder three days later.

CAUTION: If clear polyethylene plastic is used to cover the frames, do not allow water to collect in depressions in the plastic. The sun's rays passing through collected water are intensified and may damage the plants. Milky or shaded polyethylene is best.

Care of Potted Roses

★ WATER: Maintain a regular watering schedule. Keep plants moist, not soggy. Watering in the morning is best.

★ FERTILIZE: Apply a water-soluble fertilizer (20-20-20) weekly or a granular fertilizer with a balanced analysis (7-7-7) at the rate of one tablespoonful per plant every 3 weeks.

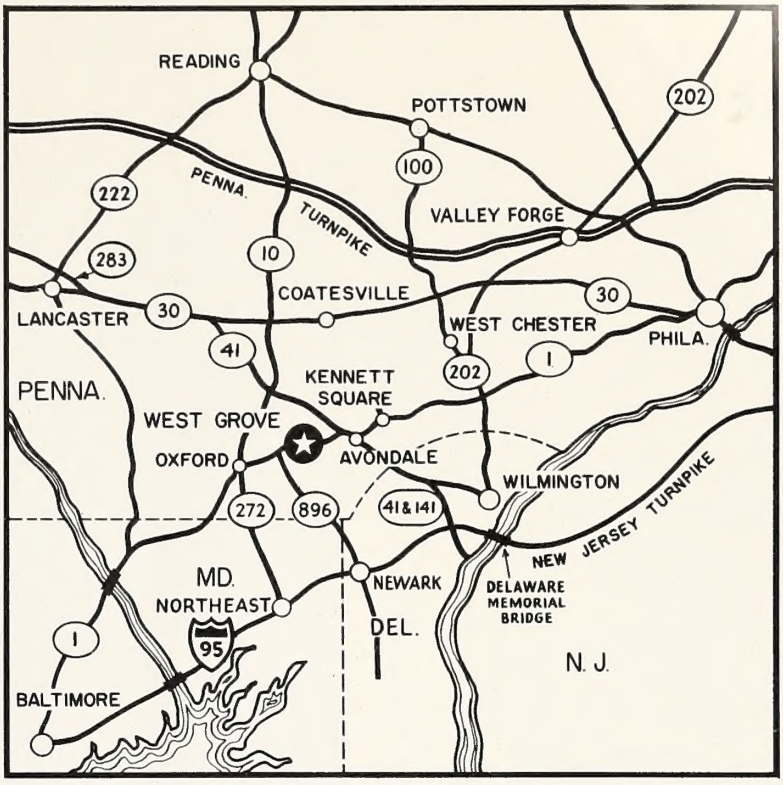
★ MULCH: One inch or more of a fibrous mulch (licorice root, chopped sugar cane, etc.) is most helpful in retaining moisture and minimizing weed problems.

★ SPRAY PROGRAM: As the first leaves appear, start a weekly program of preventive maintenance. Use commercial rose spray or a combination of Phaltan, Diazinon and Tedion for general control. For mildew, use Actidione. Use manufacturers' recommendations and be sure to spray both the underside and the upper surface of foliage. If you can't spray, use a reliable dust.

★ PRUNE: Remove weak and dead wood and remove wilted blooms to help retain a full, healthy plant.

STAR ★ Your Assurance of Quality

Earl F. Ervey
Vice President



Come visit us . . .

We are just one mile off the main highway—U. S. #1—about 35 miles south of Philadelphia, 65 miles north of Baltimore, 14 miles northwest of Wilmington, Delaware. We're easy to find, and just a few miles from turnpikes and interstate highways.

Our complete line is growing here for you to see . . . in our fields, our greenhouses and our display gardens. Come and see for yourself. You will be most welcome.

STAR® ROSES is the trade mark of The Conard-Pyle Co. and designates a brand of rose that is especially grown, especially cared for, especially graded and stored and especially shipped for our customers.

Our rose fields are a spectacle of delight, in bloom from early July into October. On Red Rose Rent Day—our "showcase" celebrated the Saturday after Labor Day each year—the roses have reached their full beauty. Visitors come from many states to see them. Why don't you come and enjoy the festivities this year?

The Hardy Blue Hollies

BEAUTIFUL IN ALL SEASONS

Blue Princess

The best red berried Holly. Berries . . . profuse, abundant, bright glossy red, in big bold clusters. Stems . . . distinctive purple-blue. Growth . . . broad, upright, vigorous, takes shearing well, dark evergreen foliage. Hardy, rugged and beautiful. Plant Pat. 3675

Blue Prince

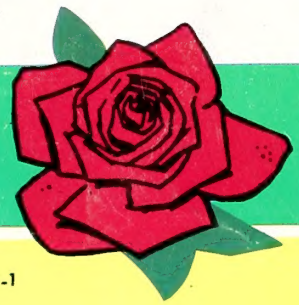
A handsome new boy Holly with compact growth to make a broad natural pyramid. Stems . . . purplish blue. Foliage . . . large, lustrous dark green. Growth . . . upright, rapid, sturdy. Adaptability . . . hardy, rugged, can be trimmed easily. Blue Prince is needed for its abundant pollen to fertilize the "girls." Plant Pat. 3517

Blue Angel

Perhaps the most beautiful and outstanding Holly of them all. Berries . . . shiny deep red, large. Stems . . . bluish, freely branched. Foliage . . . crinkled, dark and glossy, covers the plant completely. Growth . . . vigorous, full and dense without shearing—truly ornamental. Rugged, hardy and decorative. Plant Pat. 3662

GROWERS OF THE *FAMOUS* STAR® ROSES AND STAR® QUALITY CONTAINER STOCK

BLUE PRINCESS
Hardy, rugged and beautiful in all seasons.



The Conard-Pyle Co.

WH 76-1

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